

Digitec Interactive partners with HOA Brands to create learning experiences for new hoots wings concept

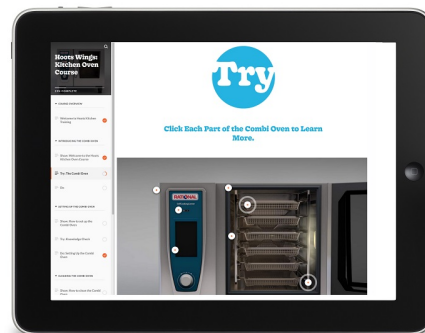
Learning technology company creates interactive kitchen resources

ORLANDO, FLORIDA, UNITED STATES, September 7, 2021 /EINPresswire.com/ -- In the restaurant industry right now, hiring and training new employees is a top priority. Digitec Interactive, a leader in the learning and training industry, just signed a contract with HOA Brands to create an immersive learning experience for team members at hoots wings locations across the country.

Digitec Interactive and HOA are starting the learning experience rollout for the hoots kitchen staff. The system can be accessed via tablet devices, putting information about equipment assembly, setup and cleaning tasks at employees' fingertips, along with other assets that deliver just in time learning.

"At Digitec, our focus is on helping our customers develop the people they need," said Jack McGrath, owner and creative director of Digitec. "We want to help hoots wings team members get smarter faster with training that sticks—which is good for the team member and the business."

The hoots wings learning experience is designed in microlearnings for both new hires and those looking for just-in-time training. It features interactive, 3D simulated equipment so team members can practice tasks safely, as well as how-to videos, checklists and procedures.



digitec interactive

"We want to show team members what great looks like and provide them with learning experiences that meet their individual needs in the moment where they are," said Cole Plummer, Director of Learning Design & Culture at HOA Brands, "This experience allows our team members ample opportunity to practice in a low-risk, safe, environment so they can take these fundamental skills and transfer them to on the job execution."

McGrath added that these types of digital learning experiences are the trend for restaurants, where keeping staff skilled and knowledgeable is increasingly important and valuable.

Digitec specializes in designing such systems and has done so for several restaurant clients, as well as other corporate, association, academic, medical and nonprofit clients.

Hoots wings is the fast-casual wing concept of HOA Brands, which also owns Hooters. The restaurant serves up cooked-to-order wings tossed in a wide variety of sauces, along with options like chicken sandwiches and shrimp and sides like waffle fries and tots.

For more information about hoots wings, visit hootswings.com. For more information about Digitec Interactive, visit www.digitecinteractive.com.

For additional photos, click [here](#).

About Digitec Interactive

Digitec Interactive is a learning technology and custom eLearning production company, developing training products for corporate, association, academic, medical and non-profit clients. It is best known for its signature learning platform, Knowledge Direct, which has delivered learning to over 3 million users, worldwide. Digitec is focused on helping our clients get their people smarter faster with training that sticks. For more information about Digitec, visit www.digitecinteractive.com.

Will Wellons

Wellons Communications

+1 407-339-0879

will@wellonscommunications.com

This press release can be viewed online at: <https://www.einpresswire.com/article/550763291>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.