

doeLEGAL Announces New President and CEO, Bruce Kuennen

doeLEGAL, a leading legal technology provider, names Bruce Kuennen as new President & CEO to continue the business growth path while focusing on client success.

WILMINGTON, DE, UNITED STATES, September 7, 2021 /EINPresswire.com/ -- doeLEGAL, a leading legal technology & service provider for over 50 years, has named Bruce Kuennen its new President and CEO. Bruce officially took on the role of doeLEGAL's President and CEO in July. Questel's acquisition of doeLEGAL in December of 2020 creates

exciting changes to the business, opening doeLEGAL to more global opportunities. Bruce demonstrates the leadership and strategic qualities shown throughout his career to continue the business growth path while focusing on client success.



Bruce Kuennen, President & CEO, doeLEGAL

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Miguel Iglesias, Chief Operating Officer at Questel

Bruce earned a BA in Economics from Central College in Pella, IA, and resides in Wilmington, DE. His professional experience spans over 25 years in developing business strategies and contributions to product development, feature roadmap planning, and strategic messaging in numerous industries, including Legal Software, Compliance Data, and Investment/ Insurance. He has held previous upper management positions with ING Financial, Regulatory Data Corp, and currently doeLEGAL. He has been with doeLEGAL, the enterprise-class legal technology solution provider, for over ten years as their Director of Sales. Bruce accepts the leadership role after Thomas

Russo, the former President and CEO of doeLEGAL takes on a more consultancy role.

Questel and doeLEGAL share their confidence in Bruce and look forward to his experience

helping shape strategy and market leadership into Questel's future. The skillset and experience required to lead a growing tech company successfully are highly demanding and require a deep knowledge of business and technology. Bruce's contributions to product development, feature roadmap planning, and strategic messaging elevate the value doeLEGAL provides the legal market. "With a career rich in managing teams, mentoring sales professionals, and supporting business development, we know that Bruce is the natural choice to lead doeLEGAL. His skill set is exactly what we look for when integrating a new company with Questel," said Miguel Iglesias, Chief Operating Officer at Questel.

[About doeLEGAL](#)

doeLEGAL, a Questel Company, is the enterprise-level provider of legal technology solutions and elevated support that gives corporate legal departments and law firms anytime, anywhere control over cases and costs to inform decision-making and drive more successful outcomes. Acting as their business partner, doeLEGAL provides clients valuable insights that reduce legal costs by as much as 50% and increase legal performance by up to 65%. Part of the growing portfolio of Questel companies, doeLEGAL differentiates itself as a leader in global legal tech solutions by providing "Smart data, intelligently delivered." Visit www.doelegal.com for information on advanced Enterprise Legal Management and eDiscovery services and technology.

[About Questel](#)

Questel's mission is to facilitate the development of innovation in an efficient, secure, and sustainable way. Questel is a true end-to-end intellectual property solutions provider to more than 20,000 clients and 1,5 million users across 30 countries. We offer a comprehensive software suite for searching, analyzing, and managing inventions, trademarks, and other IP assets. Questel also provides tech-enabled services throughout the IP lifecycle, including prior art searches, patent drafting, brand protection, international filing, translation, and renewals. These solutions, when combined with our IP cost management platform, deliver clients an average savings of 30-60% across the entire prosecution budget.

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