

# Global Advertising Agencies Market Trends, Strategies, And Opportunities In The Advertising Agencies Market 2021-2030

*The Business Research Company's Advertising Agencies Global Market Report 2021: COVID-19 Impact And Recovery*

LONDON, GREATER LONDON, UK,  
September 10, 2021 /  
EINPresswire.com/ -- According to the  
new market research report

'Advertising Agencies Global Market

Report 2021: COVID-19 Impact And Recovery' published by The Business Research Company, the advertising agencies market is expected to grow from \$317.63 billion in 2020 to \$348.4 billion in 2021 at a compound annual growth rate (CAGR) of 9.7%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$455.38 billion in 2025 at a CAGR of 6.9%. An increase in advertisement spending across industries is expected to drive the demand for the advertising agencies market.

Request For A Sample For The Global Advertising Agencies Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=3478&type=smp>

The advertising agencies market consists of the sales of advertising services and related goods by entities (organizations, sole traders and partnerships) that plan, develop, create and manage advertisement and promotional activities in newspapers, radio, television, websites and social media sites.

## [Trends In The Global Advertising Agencies Market](#)

The launch of artificial intelligence (AI) in advertising is gaining popularity in the advertising agencies market. Major players operating in the industry are continuously focused on introducing innovations and technologies to better serve the needs of consumers. For instance, as of May 2019, according to a survey, 47% of advertisers are currently using artificial intelligence



for audience targeting. It has been reported that several companies are focusing their AI capacities to streamline their sales process, sorting out “hot” leads from “cold” prospects, cutting sales lead considerably, and improving sales productivity.

Global Advertising Agencies Market Segments:

The global advertising agencies market is further segmented based on type and geography.

By Mode: Online Advertising, Offline Advertising

By Type: TV, Digital, Radio, Print, Out-of-Home (OOH), Others

By End-User Industry: Banking, Financial Services, and Insurance Sector (BFSI), Consumer Goods and Retail, Government and Public Sector, IT & Telecom, Healthcare, Media & Entertainment

By Geography: The global advertising agencies market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read More On The Report For The Global Advertising Agencies Market At:

<https://www.thebusinessresearchcompany.com/report/advertising-agencies-global-market-report-2020-30-covid-19-growth-and-change>

[Advertising Agencies Global Market Report 2021](#) is one of a series of new reports from The Business Research Company that provides advertising agencies global market overviews, analyzes and forecasts market size and growth for the global advertising agencies market, advertising agencies global market share, advertising agencies global market players, advertising agencies market segments and geographies, advertising agencies market's leading competitors' revenues, profiles and market shares. The advertising agencies market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Read Advertising Agencies Global Market Report 2021 from The Business Research Company for information on the following:

Data Segmentations: Market Size, Global, By Region And By Country; Historic And Forecast Size, And Growth Rates For The World, 7 Regions And 12 Countries

Advertising Agencies Market Organizations Covered: Caveni Digital Solutions, Socialiency Advertising, Tegra, BrandBurp Digital, Plan Z, Titan SEO Group, Breakneck Creative, Thevisiontech, Dentsu Inc., WPP PLC, Omnicom Group Inc., Publicis Groupe, Mayple, Jastor, ValisoyMedia, Blue Label Labs, Content Powered, Simply Explainer, SpurIT, Independent Group of Companies, Experian Marketing Services, Interpublic Group Of Companies, Crispin Porter + Bogusky (CP+B), Butler, Shine, Stern & Partners (BSSP), Droga5, Gery Global.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500

market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

Get a quick glimpse of our services here:

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Here is a list of reports from The Business Research Company similar to the Advertising Agencies Global Market Report 2021:

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<https://www.thebusinessresearchcompany.com/report/advertising-public-relations-and-related-services-global-market-report-2020-30-covid-19-impact-and-recovery>

Digital Advertising Global Market Report 2021 - By Platform (Mobile Ad (In-App And Mobile Web), Desktop Ad, Digital TV), By Ad Format (Digital Display Ad (Programmatic And Non-Programmatic Transactions), Internet Paid Search, Social Media, Online Video), By Industrial Vertical (Media And Entertainment, Consumer Goods & Retail Industry, Banking, Financial Service & Insurance, Telecommunication IT Sector, Travel Industry, Healthcare Sector, Manufacturing & Supply Chain, Transportation And Logistics, Energy, Power, And Utilities), COVID-19 Impact And Recovery

<https://www.thebusinessresearchcompany.com/report/digital-advertising-global-market-report-2020-30-covid-19-growth-and-change>

Agencies SEO Services Global Market Report 2021: COVID-19 Impact And Recovery To 2030

<https://www.thebusinessresearchcompany.com/report/agencies-seo-services-global-market-report>

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