

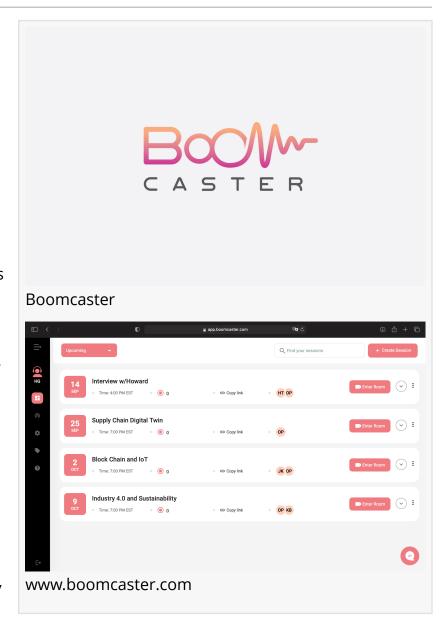
Recently Launched Podcasting Platform Boomcaster Provides Studio-Quality Recordings

Boomcaster elevates the customer brand through personalization

CHAPEL HILL, NC, UNITED STATES, September 10, 2021 / EINPresswire.com/ -- <u>Boomcaster</u>, a recently launched podcasting and vodcasting platform, provides studio-quality recordings and the ability to livestream to YouTube and Facebook.

Boomcaster is setting new benchmarks for production quality by recording each participant locally, in real time, and then uploading the files to the Boomcaster cloud. The result is studio-quality audio and video that is unaffected by network glitches or bandwidth issues. By recording locally, Boomcaster doesn't rely on the quality of each participant's network connection, which can result in poorquality audio recording.

Raf Los, who has been using Boomcaster for his "Down The Security Rabbit Hole Podcast," said, "The best part of Boomcaster is knowing that I



will get super-high-quality audio and video as separate tracks, regardless of the network-related issues like out-of-sync audio, grainy video, etc., that can happen during a podcast recording session."

Boomcaster, which doesn't require users to download software, creates a separate web

recording as a backup so users are guaranteed never to lose an interview. Boomcaster also allows users to schedule podcasts and send invitations.

Users can also customize Boomcaster sessions with their logo and color palette to brand their podcasts and vodcasts.

Hari Gopalakrishna, the founder and CEO of Boomcaster, created the service after realizing the quality of his podcasts fluctuated based on the bandwidth and strength of his internet connection. He also needed separate tracks for editing and wanted to livestream while recording; the alternative was to have each participant download and install specialized software on their computers, which, he said, "seemed daunting for us and our guests. This is what set me on a journey to build a super-reliable, but simple podcast recording solution for professionals and novices alike."

"I have been a podcaster for a long time and have used different software for recording and livestreaming. Boomcaster is hands down one of the simplest and the most user-friendly application I have come across," said Mitch Robbins, host of "The Med-tech Talent Lab."

For more information or to sign up for a free 30-day trial, visit boomcaster.com.

About Boomcaster

We believe in the power of human stories and the unlimited potential of audio and video casting to influence the social, cultural and business landscape. Boomcaster was created to remove the most common obstacles encountered by creators and present a platform that will enhance and elevate your brand.

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Media Relations Boomcaster email us here

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