Global Public Opinion And Election Polling Market Trends, Strategies, And Opportunities In The Market 2021-2030

The Business Research Company's Public Opinion And Election Polling Global Market Report 2021: COVID-19 Impact And Recovery

LONDON, GREATER LONDON, UK, September 13, 2021 /EINPresswire.com/ -- According to the new market research report 'Public Opinion And Election Polling Global Market Report 2021: COVID-19 Impact And Recovery' published by The Business Research Company, the public opinion and election polling market is expected to grow from $6.78 billion in 2020 to $6.93 billion in 2021 at a compound annual growth rate (CAGR) of 2.2%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach $7.4 billion in 2025 at a CAGR of 1.7%. The increasing requirement for public opinion is anticipated to drive the demand for public opinion and election polling market.
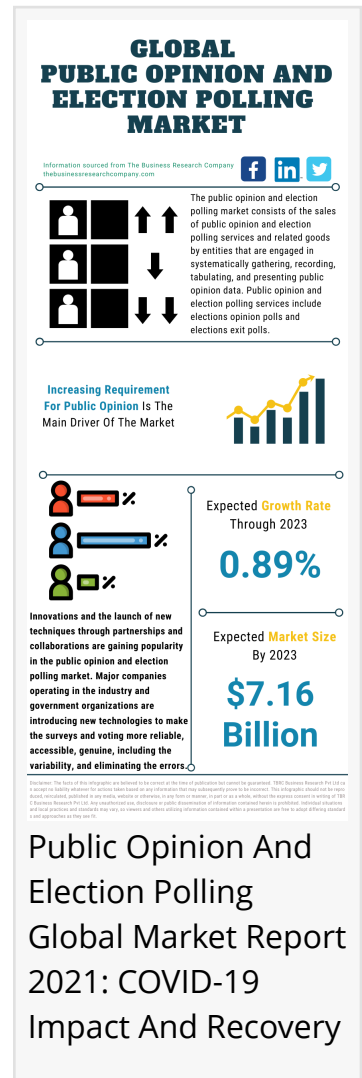
Request For A Sample For The Global Public Opinion And Election Polling Market Report:
https://www.thebusinessresearchcompany.com/sample.aspx?id=3489&type=smp

The public opinion and election polling market consists of the sales of public opinion and election polling services and related goods by entities that are engaged in systematically gathering, recording, tabulating, and presenting public opinion data. Public opinion and election polling services include elections opinion polls and elections exit polls.

Trends In The Global Public Opinion And Election Polling Market
Innovations and the launch of new techniques through partnerships and collaborations are gaining popularity in the public opinion and election polling market. Major companies operating in the industry and government organizations are introducing new technologies to make the

GLOBAL PUBLIC OPINION AND ELECTION POLLING MARKET

Information sourced from The Business Research Company
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Increasing Requirement For Public Opinion Is The Main Driver Of The Market

Expected **Growth Rate** Through 2023
0.89%

Expected **Market Size** By 2023
$7.16 Billion

Innovations and the launch of new techniques through partnerships and collaborations are gaining popularity in the public opinion and election polling market. Major companies operating in the industry and government organizations are introducing new technologies to make the surveys and voting more reliable, accessible, genuine, including the variability, and eliminating the errors.

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surveys and voting more reliable, accessible, genuine, including the variability, and eliminating the errors. For instance, in December 2019, Luminoso, a text analytics company, has launched QuickLearn 2.0 that reduces bias in AI-powered text analysis and uncovers more accurate and easy-to-understand insights from concepts in text-based data. In February 2020, the Election Commission of India and IIT-M collaborated to develop a new voting technology, to allow electors to vote from distant cities without going to the designated polling stations of their respective electoral districts.

Global Public Opinion And Election Polling Market Segments:
The global public opinion and election polling market is further segmented based on mode, survey type, application and geography.
By Mode: Online Surveys, Paper Surveys, Telephonic Surveys, One-to-One Interviews
By Survey Type: Product Survey, Website Survey, Focus Group Survey, Conference Feedback Survey, Others
By Application: Public Opinion, Election Polling
By Geography: The global public opinion and election polling market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read More On The Report For The Global Public Opinion And Election Polling Market At:
https://www.thebusinessresearchcompany.com/report/public-opinion-and-election-polling-global-market-report-2020-30-covid-19-growth-and-change

Public Opinion And Election Polling Global Market Report 2021 is one of a series of new reports from The Business Research Company that provides public opinion and election polling global market overviews, analyzes and forecasts market size and growth for the global public opinion and election polling market, public opinion and election polling market share, public opinion and election polling market players, public opinion and election polling market segments and geographies, public opinion and election polling market's leading competitors' revenues, profiles and market shares. The public opinion and election polling market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Read Public Opinion And Election Polling Global Market Report 2021 from The Business Research Company for information on the following:

Data Segmentations: Market Size, Global, By Region And By Country; Historic And Forecast Size, And Growth Rates For The World, 7 Regions And 12 Countries

Public Opinion And Election Polling Market Organizations Covered: Rasmussen Reports, Pew Research Centre, Nielsen Company, Ipsos, Eastcoast Research, SurveyMonkey Market Research Solutions, Gnosis Partners, Group Dynamics In Focus, YouGov.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South

America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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Political Organizations, Unions And Associations Global Market Report 2021 - By Type (Civic And Social Organizations, Business Associations, Professional Organizations, Labor Unions And Similar Labor Organizations, Political Organizations, Other Political Organizations, Unions And Associations), By Mode Of Donation (Online, Offline), By Organisation Location (Domestic, International), COVID-19 Impact And Recovery
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