

# Ceramic Wall Tiles Market Size Is Likely To Reach Valuation of around USD 114.78 billion by 2027

*The rise in construction activities in developing countries, coupled with availability of abundant raw materials, are some of factors driving industry growth.*

NEW YORK CITY, NY, UNITED STATES,  
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EINPresswire.com/ -- The

global [ceramic wall tiles market](#) is

forecast to reach USD 114.78 billion by 2027, according to a new report by Reports and Data. Rapid growth in the construction & building industry in regions, especially Latin America and the Asia Pacific, shall drive ceramic wall tiles demand over the forecasted timeframe. Government investments & initiatives in infrastructure and demographic features in countries in the Asia Pacific are the prime factors propelling product usage in the region. Robust growth in the wall tiles industry is analyzed to positively influence the product demand over the forecasted timeframe. The product is widely used in the industry, particularly due to its durability, value-added aesthetic appearance, and strength. It efficiently reduces the cost related with paints & coatings required in walls. Moreover, it also offers negligible maintenance costs after installation.

Technological advancements in the industry have introduced premium quality products along with excellent appearance. Various ceramic wall tiles manufacturers are now utilizing inkjet printing technology to meet customer demand for aesthetic tiles. However, the prevalence of stringent environmental regulations combined with volatile raw material prices may hinder market growth. Moreover, carbon dioxide emission during the production is expected to hinder product demand during the forecasted timeframe. The emission of carbon dioxide from industries in regions such as North America and Europe has decreased owing to the growing awareness of global warming.

The COVID-19 impact:

The global construction market, once booming due to the commercial and residential construction in the U.S. and China, has been affected by the suspension of the construction



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activities across the influenced economies. In the United States, the construction industry is anticipated to take a major hit owing to the lockdown imposed by the government during COVID-19 and labor shortages, which is expected to be aggravated by the resulting supply chain problems and financing pressures because of the non-adherence to the completion times.

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Key participants include Ceramiche Atlas Concorde S.p.A., Crossville Inc., RAK Ceramics, Cerámica Saloni, Kajaria Ceramics Limited, Somany Ceramics, White Horse Ceramic Industries Sdn Bhd, Guocera Holdings Sdn Bhd, China Ceramics Co., Ltd., and Porcelanosa Grupo A.I.E., among others.

Further key findings from the report suggest

- The industry is projected to witness a surge due to the rising construction business in the Asia Pacific, which has led to an exponential demand for ceramic wall tiles in institutional and residential construction projects.
- Rising commercial construction in parts of Latin America will also positively influence the industry growth in the coming few years.
- The advent of digital inkjet printing technology has enabled the manufacturers to replicate the color depth, design, and pattern of various natural products, including wood, metals, and marble.
- Among the application segment of the ceramic wall tiles industry, commercial construction is presently leading the market with 46.2% of the market share, and it will continue to dominate with an estimate to register the highest CAGR of 6.3% over the forecasted period.
- Among the raw material segment of the ceramic wall tiles industry, silica sand is presently leading the market with 31.3% of the market share, and it will continue to dominate with an estimate to register the highest CAGR of 6.3% over the forecasted period.

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For the purpose of this report, Reports and Data have segmented into the ceramic wall tiles market on the basis of raw material, dimensions, application, and region:

Raw Material Outlook (Revenue, USD Billion; 2017-2027)

Feldspar  
Kaolin  
Bentonite  
Silica sand

Dimensions Outlook (Revenue, USD Billion; 2017-2027)

20 X 20  
30 X 30  
30 X 60  
60 X 120  
Others

Application Outlook (Revenue, USD Billion; 2017-2027)

Residential Replacement  
New Residential  
Commercial  
Others

The research study includes an in-depth analysis of the market using advanced research methodologies such as SWOT analysis and Porter's Five Forces analysis. The report further explores the key business players along with their in-depth profiling, product portfolio, and strategic business decisions. The report has been formulated through extensive primary and secondary research and further validated by analysts, industry experts, and market professionals. The report also sheds light on the recent mergers and acquisitions, joint ventures, collaborations, partnerships, and product launches, among others.

Regional analysis covers assessment of import/export, production and consumption ratio, supply and demand, cost, price, estimated revenue and gross margins, and presence of key players in the region. The report also offers insights about revenue growth, market size, market share, technological advancements, and presence of key players in each region.

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Regional Bifurcation of the Ceramic Wall Tiles Market Includes:

North America (U.S., Canada, Mexico)  
Europe (U.K., Italy, Germany, France, Rest of Europe)  
Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)  
Latin America (Chile, Brazil, Argentina, Rest of Latin America)  
Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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