

DSG Global and Imperium Motor Company Launching First Production Beginning with 682 SEV Models

Will result in \$26 million in Retail Sales Beginning in Q4 2021

SURREY, BRITISH COLUMBIA, CANADA, September 14, 2021 /EINPresswire.com/ -- [DSG](#) Global, Inc. (OTCQB: DSGT) ("DSGT" or the "Company") is pleased to announce that its electric vehicle division, [Imperium](#) Motor Company, is commencing their initial production of 682 Imperium branded SEV vehicles, (previously known as the ET5)

"With the pre-sales deposits pace growing as well as the enthusiasm of our prospective retailers in North America and the imminent completion of the homologation process, we are now in a position to place our first monthly orders for the SEV". stated Christian Dubois, President, Imperium Canada. "We expect this first of three orders of vehicles for the quarter to begin arriving during the fourth quarter and will consist of pre-sold orders, initial dealer orders, trade show sales and corporate inventory to cover selected markets in North America."

This represents an approximate retail value of over \$26 million US Dollars. The company is working closely with their logistics network to ensure quality delivery condition and shipping times. Additional production of the TradePro fully electrified Cargo Van will occur shortly thereafter along with a number of Skywell 12-Meter Bus models and Jonway LSV's soon to follow.

"Our team has been busy with the securing lines of credit as well as parts and service support for this new line of vehicles," stated Rick Curtis, CEO Imperium Motors. "Imperium will soon be able to provide an assortment of electric vehicles with great quality and affordable pricing."

About DSG Global

DSG Global is an emerging global technology company with an array of interconnecting businesses in some of the fastest-growing market sectors. With roots in the golf industry, in which it specializes in fleet management with patented analytics, mobile touch screen engagement and electric golf carts under the Vantage Tag Systems (VTS) brand, the Company is moving quickly with road-ready electric vehicles for sale in the last quarter of 2021 through its Imperium Motor Company subsidiary.

About Imperium Motor Corp.

Imperium Motor Corp. (IMC) is an EV sales, manufacturer and marketing company that offers a wide variety of affordable vehicles equipped for the North American market, with emphasis on great design, a green mindset, performance, and functionality. Vehicles will include high-speed, mid-speed and low-speed electric vehicles including cars, trucks, SUVs, vans, buses, and scooters. For additional information about Imperium Motors' product lines, please visit www.imperiummotorcompany.com.

About Vantage Tag Systems

Vantage Tag Systems (VTS) provides patented electronic tracking systems and fleet management solutions to golf courses and other avenues that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Its clients use VTS' unique technology to significantly reduce operational costs, improve the efficiency plus profitability of their fleet operations, increase safety and enhance customer satisfaction. VTS has grown to become a leader in the category of fleet management in the golf industry, with their technology installed in vehicles worldwide. VTS is now branching into several new streams of revenue through programmatic advertising, licensing, and distribution, as well as expanding into commercial fleet management, PACER single rider golf carts and agricultural applications. Additional information is available at <http://vantage-tag.com/>.

Safe Harbor for Forward-Looking Statements

This news release contains forward-looking information. Such forward-looking statements or information are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes. Any such forward-looking information may be identified by words such as "anticipated," "proposed," "expects," "intends," "may," "will" and similar expressions. Forward-looking information contained or referred to in this news release includes but is not limited to the Company's ability to secure manufacturing facilities and supply chains, the benefits the Company expects to derive from existing and planned products, and the Company's ability to achieve production and sales targets, generally.

Forward-looking statements or information are based on several factors and assumptions, which have been used to develop such statements and information, but which may prove to be incorrect. Although the Company believes that the expectations reflected in such forward-looking statements or information are reasonable, undue reliance should not be placed on forward-looking statements because the Company can give no assurance that such expectations will prove to be correct. Factors which could cause actual results to differ materially from those described in such forward-looking information include, but are not limited to: successful completion of due diligence, satisfaction of conditions, and completion of the proposed transaction with MTG, INC. negative cash flow and future financing requirements to sustain operations; dilution; limited history of operations and revenues and no history of earnings or dividends; competition; economic changes; delays in the Company's expansion plans; regulatory changes; and the impact of and risks associated with the ongoing COVID-19 pandemic, including the risk of disruption at the Company's facilities or in its supply and distribution channels. The forward-looking information in this news release reflects the current expectations, assumptions

and/or beliefs of the Company based on information currently available to the Company. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are described under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the fiscal year 2020 and our subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, all filed with the Securities and Exchange Commission. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.

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