

Demand for Automotive Flooring Soars And Is Projected to Reach US\$ 33.7 Bn by 2022

Global market for automotive mats is expected to reach US\$ 26.6 Bn By 2022

ROCKVILLE, MARYLAND, UNITED STATES, September 15, 2021 /EINPresswire.com/ -- Automotive mats, also known as vehicle mats, are designed and manufactured to prevent the interior of vehicles from water, dirt, and corrosion, safeguarding valuable investment of the customers. The demand for high-quality automotive mats, particularly in passenger vehicles, is gaining an uptick, with customers becoming more concerned about hygiene and aesthetics related to the interior of their vehicles.

With recent advancements in automotive fabric, the adoption of nano-materials is on a rise owing to their enhanced properties. In addition, the growing preference for green technology has led the market for automotive mats towards eco-friendly technologies. A recent report by Fact.MR offers in-depth analysis on the global automotive mat market for the forecast period 2017 to 2022.

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According to the report, the global automotive mat market is projected to register a steady CAGR through 2022. Increasing disposable income of the middle-class population, especially in China and India, has driven the adoption of cars across these regions. This has resulted in a rise in demand for accessories including airbags, seat belts, covers, and mats.

In addition, the adoption of mobility solutions such as e-sharing and carpooling, particularly across cities with huge pressures on infrastructure has been influencing car sales, thereby its accessories. Such factors are likely to boost the adoption of automotive mats in the near future.

Fact.MR's report estimates the global automotive mat market to surpass revenues worth US\$ 25,000 Mn in 2017; by 2022 this number is expected to exceed US\$ 30,000 Mn.

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The global market for automotive mats is analyzed across following segments:

By Material Type□

Rubber Mats

Plastic Mats

PVC Mats

Metal

By Mat Type□

Standard Mat

3D Mat

5D Mat

By Design□

Needle punched

Non-skid

By Vehicle Type□

Passenger cars

LCV

HCV

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6 Estimations about the Global Automotive Mat Market

Rubber will remain preferred material for automotive mats in the market, followed by plastic and PVC. Revenues from sales of rubber mats will surpass US\$ 10,000 Mn in 2017. Demand for metal mats in the market will remain sluggish during the forecast period.

By type, standard mats will continue to be sought-after on the back of their cost-effectiveness and availability in the market. Sales of standard mats will exhibit a comparatively higher CAGR than other automotive mat-type segments.

Based on the design, the market is bifurcated into needle-punched and non-skid automotive mats. Sales of needle-punched automotive mats are estimated to reach revenues worth US\$ 13,991.9 Mn in 2017. Needle-punched automotive mats are expected to witness the largest adoption in the Asia Pacific excluding Japan (APEJ), owing to the potential for growth of the automotive industry in APEJ countries such as China and India.

Sales of automotive mats in passenger cars will account for the largest revenues in the market, followed by LCV and HCV segments. In addition, revenues from sales of automotive mats in LCVs and HCVs will collectively account for US\$ 7,035.3 Mn in 2017, with the former being more lucrative than the latter.

APEJ will remain dominant in the global automotive mat market, expanding at a high single-digit CAGR through 2022. In addition, North America is expected to be the second-largest market for automotive mats, with sales estimated to reach nearly US\$ 7,500 Mn by 2022-end

Key market players identified in Fact.MR's report

Covercraft

BDK Auto

Exact Mats

Husky liners Inc.

Kraco enterprise

MacNeil automotive product ltd

Lund International

Max Liners

Explore Fact.MR's Coverage on the Automotive Domain

Bursting Strength Tester Market (<https://www.factmr.com/report/bursting-strength-tester-market>): A recent study by Fact.MR on the Bursting Strength Tester Market offers a 10-year forecast analysis for the period 2021 to 2031. The study analyzes key trends that are currently influencing the growth of the market. This report covers key dynamics, including drivers, restraints, and opportunities for leading market players along with key stakeholders and emerging players.

Automotive-PTC-Heater Market (<https://www.factmr.com/report/automotive-ptc-heater-market>): Fact.MR's extensive coverage of the Automotive-PTC-Heater Market offers in-depth insights into the prominent growth dynamics that are likely to aid the expansion of growth prospects in the near future. Data has been presented in the form of key segments across prominent geographies, along with important information concerning key manufacturers operating within the industry.

Freight Wagons Market (<https://www.factmr.com/report/3359/freight-wagons-market>): The Freight Wagons Market study published by Fact.MR offers an unbiased analysis of the prominent drivers, opportunities, and trends expected to shape future expansion outlooks. The report provides a comprehensive assessment of the prominent segments and geographies which are

likely to benefit market players in the forthcoming years.

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