

Wake Oasis Coffee Franchise Launches in North and South Carolina

Coffee franchise introduces novel modular box shop concept and announces Dilworth Coffee® as nationwide supplier.

RALEIGH, NC, USA, September 15, 2021 /EINPresswire.com/ -- Paul Peterson, Founder of The Wake Zone Coffee House, Inc. announced the formation of Caffeinated Ventures LLC, the franchisor that has launched the new [Wake Oasis Coffee](#) franchise, a novel



drive-thru modular box shop concept utilizing convertible shipping containers to create a very unique aesthetic that reflects modern architecture trends, sustainability, and reusability. The company completed the FDD formation process and has been approved to make offers and sales of Wake Oasis Coffee franchises in 28 states. They launched sales this month in North and South Carolina.

“

The Wake Oasis cargotecture aesthetic and unique model focused on serving a ‘Cup of Joy’ to every customer, as well as strong marketing systems will help franchisees compete strongly out of the gate!”

Paul Peterson, Founder of The Wake Zone Coffee House, Inc.

Wake Oasis Coffee franchisees will own and operate a beach-inspired drive-thru or brick and mortar coffee shop oasis business specializing in coffees, teas, and related items. Wake Oasis Coffee shops are characterized by a unique system that includes special recipes and menu items; distinctive design, décor, color scheme, and furnishings; hardware and software programs, and online apps; standards, specifications, and procedures for operations; training and assistance; and advertising and promotion programs.

“We have spent many months developing a novel concept in the retail coffee and specialty beverage space. The visual impact of these container stores gives them immediate recognition on major thoroughfares to attract interest and customers into a development or shopping center. This interesting cargotecture aesthetic and our unique menu model that focuses on serving a ‘Cup of Joy’ to each and every customer, as well as our strong marketing systems will

help our franchisees compete strongly right out of the gate,” said Peterson. “The franchise model is very flexible, appealing to a broad base including potential franchisees, developers and investors, whether they want a full- or part-time opportunity or plan to be hands-on or hands-off.”

Wake Oasis Coffee will offer qualified franchisees, investors, and developers the opportunity to sign a single unit Franchise Agreement. They will also offer qualified franchisees the right and obligation to develop multiple shops within a Development Area. The market for coffees, teas, and other beverages is well developed throughout the US. Wake Oasis Coffee franchisees will compete with coffee shop cafes and drive-thrus, tea shops, fast food and fast casual restaurants, convenience stores, grocers, and other stores selling similar food and beverages. These include national and regional chains, as well as local operations.

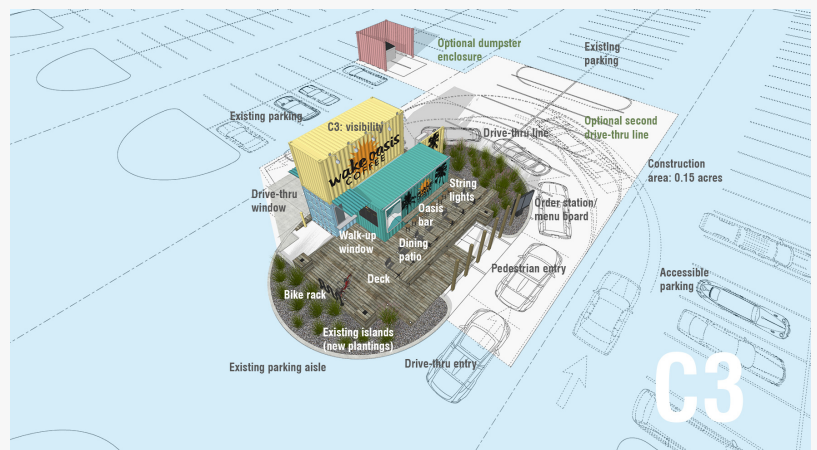
Dilworth Coffee®, a coffee roaster and specialty beverage distributor based out of Raleigh, NC has been selected as a strategic partner to supply Wake Oasis Coffee franchisees with coffee, specialty beverages and supplies nationwide, as well as provide consulting services regarding product development, menu offerings, and more.

“It is an honor to be on the ground floor of the Wake Oasis Coffee franchise as their national supplier. Research has shown that customers really love the customized menus we helped develop in the Wake Zone stores here in Apex that serve as the foundation for the unique Wake Oasis system of products,” said Jeff Vojta, CEO of [Dilworth Coffee](#)®. “We are excited to bring over 25 years of experience in the industry to help Wake Oasis Coffee franchisees run successful businesses as they serve up a ‘Cup of Joy’ to each and every customer.”

To learn more about Wake Oasis Coffee and becoming a developer partner, investor, or



WAKE OASIS COFFEE DRIVE THRU MODULAR SHOP - STREET VIEW Wake Oasis Coffee, a novel drive-thru modular box shop concept utilizing convertible shipping containers to create a very unique aesthetic.



WAKE OASIS COFFEE DRIVE THRU MODULAR SHOP - SITE VIEW Wake Oasis Coffee franchisees will own and operate a beach-inspired drive-thru or brick and mortar coffee shop oasis business specializing in coffees, teas, and related items.

franchisee, visit <http://www.wakeoasiscoffee.com>.

About Caffeinated Ventures LLC

Franchisor, Caffeinated Ventures LLC, provides services to franchisees including assistance with training, operations, advertising, purchasing and promotional techniques. They launched their first franchise concept, Wake Oasis Coffee, in June 2021. The Wake Oasis Coffee franchise concept is a beach-inspired drive-thru coffee shop oasis business specializing in coffees, teas, and related items. Wake Oasis Coffee shops are characterized by a unique system that includes special recipes and menu items; distinctive design, décor, color scheme, and furnishings; hardware and software programs, and online apps; standards, specifications, and procedures for operations; training and assistance; and advertising and promotion programs, all developed and overseen by Caffeinated Ventures, LLC.

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