

Agriculture Technology as a Service Market Size, Share, Growth, Insights, Industry Analysis, Trends and Forecasts 2027

The study methodologies used to examine the Agriculture Technology as a Service market for the forecast period, 2020 - 2028

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EINPresswire.com/ -- The global [Agriculture Technology as a Service market size](#) is expected to reach USD 4.93 Billion in 2028 and register a steady CAGR over the forecast period, according to latest analysis by Emergen Research. Steady market revenue

growth can be attributed to rising need to increase global food production owing to rapid growth in global population. Manufacturers turned service providers are offering affordable agriculture technologies as services to small farmers, which is helping them to enhance productivity and farming efficiency. Growing preference towards drone farming, smart livestock monitoring, autonomous-farming machinery, and smart-building and -equipment management are other key factors boosting demand for services related to agriculture technologies.

Growing interest towards precision farming in developing countries is also driving demand for services related to agriculture technology. Precision farming includes yield monitoring, field mapping, crop scouting, weather tracking & forecasting, irrigation management, inventory management, and farm labor management. Limited availability of natural resources such as arable land and freshwater across the world is boosting popularity of precision farming. Moreover, rising cost of labor owing to decline in agricultural workforce is another key factor driving demand for precision farming.

Key questions answered in the report

What will be the market size in terms of value and volume in the next five years?

Which segment is currently leading the market?

In which region will the market find its highest growth?



Which players will take the lead in the market?

What are the key drivers and restraints of the market's growth?

Research Methodology

Data triangulation and market breakdown

Research assumptions Research data including primary and secondary data

Primary data includes breakdown of primaries and key industry insights

Secondary data includes key data from secondary sources

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North America accounted for largest revenue share contribution to the global Agriculture Technology as a Service market in 2020. Increasing adoption of precision farming technologies is expected to further drive growth of agriculture technology as a service market in the region.

Key players in the market include Trimble Inc., Deere & Company, AGCO Corporation, IBM Corporation, Accenture plc, Airbus S.A.S., AT&T Inc., Raven Industries, Inc., Topcon Corporation, and SGS S.A.

Regional scope- North America; Europe; Asia Pacific; Central & South America; MEA

Emergen Research has segmented the global Agriculture Technology as a Service market on the basis of service type, technology, application, and region:

Service Type Outlook (Revenue, USD Billion; 2018–2028)

Equipment-as-a-Service (EaaS)

Software-as-a-Service (SaaS)

Technology Outlook (Revenue, USD Billion; 2018–2028)

Guidance Technology

Data Analytics and Intelligence

Variable Rate Application Technology

Sensing Technology

Others

Application Outlook (Revenue, USD Billion; 2018–2028)

Soil Management

Navigation and Positioning

Yield Mapping and Monitoring

Crop Health Management

Others

This all-encompassing report on the global Agriculture Technology as a Service market comprises

of an executive summary that briefly describes the overall market, its drivers, restraints, prominent segments, and competitive landscape. Each part of the executive summary is distinctly explained in the report through individual chapters. The chapters comprise of precise calculations demonstrated through charts and graphs.

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Report Objectives

Examine the size of the global Agriculture Technology as a Service market based on the parameters of value and volume.

Accurately calculate the market shares, consumption, and other essential aspects of different segments of the global Agriculture Technology as a Service market.

Explore the underlying dynamics of the global Agriculture Technology as a Service market.

Highlight significant trends of the global Agriculture Technology as a Service market based on factors including, production, revenue, and sales.

Extensively profile top players of the global Agriculture Technology as a Service market and showing how they compete in the industry.

Study manufacturing processes and the costs, product pricing, and various trends associated with them.

Analyze the performance of different regions and countries in the global Agriculture Technology as a Service market.

Forecast the market size and share of all segments and regions in the global landscape.

Read more@ <https://www.emergenresearch.com/industry-report/agriculture-technology-as-a-service-market>

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