Tattoo Removal Market Size to Reach $795 Million Growing at a CAGR of 19.3% by 2027

Changes in lifestyle and changes, emergence of innovative designs, and increase in number of people regretting tattoos drive the growth of the tattoo removal

PORTLAND, OR, UNITED STATES, September 16, 2021 /EINPresswire.com/ -- Changes in lifestyle and changes, emergence of innovative designs, and increase in number of people regretting tattoos drive the growth of the global tattoo removal market. Asia-Pacific held the highest share in 2019, and will maintain its leadership position during the forecast period. Owing to lockdown imposed by governments, tattoo parlors, hospitals, and clinics were closed to avoid cross-contamination. Moreover, many surgical & laser procedures were postponed.

Global Tattoo Removal Market garnered $478 million in 2019, and is expected to reach $795 million by 2027, witnessing a CAGR of 19.3% from 2020 to 2027. The report provides a detailed analysis of drivers & opportunities, top winning strategies, key segments, major investment pockets, regions, and competitive scenario.

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Covid-19 Scenario:

• Owing to lockdown imposed by governments, tattoo parlors, hospitals, and clinics were closed to avoid cross-contamination. Moreover, many surgical & laser procedures were postponed.

• Medical staff conducting tattoo removal procedures was reallocated to take care of patients with Covid-19 as the number of cases increased drastically, which in turn, increased the need for workforce.

• Tattoo removal procedures began as lockdown restrictions were lifted off, and tattoo parlors and clinics reopened. Moreover, medical staff was assigned to their respective departments in hospitals.

The report offers detailed segmentation of the global tattoo removal market based on procedure, end user, and region.

Based on procedure, the laser procedure segment accounted for nearly three-fifths of the total share in 2019, and is projected to maintain its leadership status during the forecast period. Moreover, this segment is projected to manifest the highest CAGR of 20.1% from 2020 to 2027. The research also discusses the segments including surgical procedures, creams, and other procedures.

Based on end user, the clinics segment held nearly four-fifths of the total market share of the global tattoo removal market in 2019, and is expected to continue to dominate in terms of revenue throughout the forecast period. In addition, this segment would continue to grow at the highest CAGR of 19.9% from 2020 to 2027. The research also explores segments including hospitals and others.

Based on region, Asia-Pacific held the highest share in 2019, contributing to nearly two-fifths of the total share, and will maintain its leadership position during the forecast period. Moreover, the region is estimated to witness the highest CAGR of 20.3% from 2020 to 2027. The report also analyzes regions including North America, Europe, and LAMEA.

Leading players of the global tattoo removal market include Agic Capital (Fotona D.O.O.), Candela Corporation, Bison Medical, Cutera, Inc., Cryomed Aesthetics, Fosun Pharma (Alma Lasers), Cynosure, Inc., Lutronic Corporation, Lumenis Ltd., and The Global Beauty Group.

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