

## Edamam Partners with City University of London to Provide CO2 Imprint of Recipes and Meals

Edamam leverages research by City University and its proprietary algorithms to calculate CO2 impact of 5 million recipes and 70,000 most commonly eaten meals.

NEW YORK, NY, UNITED STATES, September 20, 2021 / EINPresswire.com/ -- Edamam, a provider of nutrition data and solutions for businesses in the food, health, and wellness sectors, released today a new data capability, providing the CO2 imprint of most recipes in the English language web and most commonly eaten meals around the world.

The Company partnered with the City University of London, leveraging their primary research in CO2 imprints of foods, and combined this with its own algorithms and extensive database of

Recipe Search API Edamam's Recipe Search API lets you integrate recipes and faceted recipe search into your websites or mobile applications Enterprise Developer **Enterprise Core** Unlimited Monthly fee Free Paid - \$49/month Custom Overage cost per hit Not allowed \$0.01/per hit \$0 per hit START NOW API calls limits 10,000 month 50,000 month Recipe data (image, ingredients, title) Meal/Dish Type and Cuisine filters 30+ filters (1 30+ filters (1) Diet, Health and Allergy filters 30+ filters (1) Food name, measure and quantity for Food ID included

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recipes to calculate the CO2 impact of the meals people cook and eat.

The capability is initially available via Edamam's <u>Recipe Search API</u>, where people will be able to find recipes based on their estimated CO2 emissions footprint. Next, Edamam will make the functionality available to clients who wish to calculate the CO2 impact of their recipes or meals and provide such data to end consumers. This functionality will be offered via the Company's <u>Nutrition Analysis API</u> and will be provided ad hoc to businesses such as restaurants, catering companies, recipe developers, and food delivery companies.

"We believe that data is instrumental in making the right decisions about food and CO2 impact is one of the metrics that is emerging as ever more important," said Victor Penev, the Founder and

CEO of Edamam.

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"We found in City University of London to be a great partner, not only because of the quality of their underlying data, but also because of their willingness to work with us together and bring this product to market," added Victor Penev.

Businesses interested in CO2 data and calculations are encouraged to visit Edamam's <u>Developer Portal</u> and submit an inquiry.

Alongside the CO2 capability, Edamam is also releasing Mediterranean and DASH diet labeling for recipes, meals and foods. The company constantly

adds new data capabilities, responding to the needs of the market and aiming to cover the majority of popular diet choices.





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Victor Penev, Edamam

Founder and CEO

## **About Edamam**

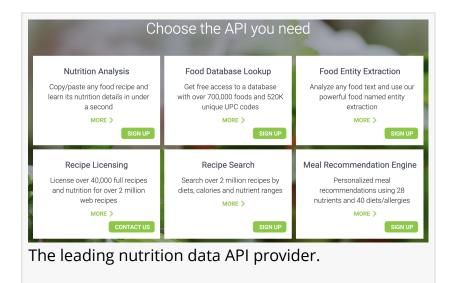
Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam's technology helps customers answer their clients' perennial question: "What should I eat?"

Edamam's partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, and

Barilla.

For more information, please visit <u>www.edamam.com</u> or developer.edamam.com.

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