

Franchise Business Review Announces 2021 Franchising@WORK Award Winners

Franchise Companies Recognized for Outstanding Company Culture and Employee Engagement

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EINPresswire.com/ -- [Franchise Business Review](#) has announced the winners of the 2021 [Franchising@WORK awards](#).

Franchise Business Review (FBR), a research firm that specializes in benchmarking satisfaction within the franchising sector, conducts surveys of corporate franchise employees, franchise supplier employees, and franchise owners' employees across North America each year to determine their levels of engagement.



2021 Franchising@WORK Employee Engagement & Compensation Benchmarking Study

FBR recently conducted an industry-wide [Franchising@WORK Employee Engagement & Compensation Benchmarking Study](#) to provide aggregate data to help franchise companies understand how their culture, compensation, and engagement compares to others.

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*Eric Stites, founder and CEO,
Franchise Business Review*

Participants were asked 24 core benchmark questions related to job satisfaction, engagement, management, brand leadership, and culture, as well as detailed personal questions about their position, compensation, benefits, and demographics.

Franchise companies and suppliers that participated in

Franchise Business Review's employee engagement research were eligible for the Franchising@WORK Awards. FBR analyzed data from over 4,000 franchise professionals to

identify the award-winners based on responses from their employees in eight key areas.

The following companies were recognized:

Franchisors: Large class (100+ employees)

- Cruise Planners: GOLD
- WellBiz Brands: SILVER
- Papa Murphy's: BRONZE

Franchisors: Medium class (25 to 99 employees)

- College Hunks Hauling Junk: GOLD
- School of Rock: SILVER
- Global Franchise Group: BRONZE

Franchisors: Small class (Under 25 employees)

- Payroll Vault: GOLD
- 360clean: SILVER
- Showhomes Home Staging: BRONZE

Suppliers

- Curious Jane Marketing: GOLD
- IFPG: SILVER
- FranNet: BRONZE

Additionally, the following companies were named as finalists:

- 30 Minute Hit
- DreamMaker Bath & Kitchen
- East Coast Wings + Grill
- FRSTeam
- Green Home Solutions
- Home Helpers Home Care
- Jason's Deli
- Junk King
- Nathan's Famous
- The Scout Guide
- Wild Birds Unlimited

“Recruiting and retaining employees was challenging pre-pandemic. Now, it’s nearly impossible for some organizations, as work/life balance, job flexibility, remote work, and higher wages have become top priorities,” says Eric Stites, founder and CEO of Franchise Business Review.

“Franchise companies that were focused on building a strong culture prior to the pandemic have fared far better in maintaining high levels of employee engagement, which ultimately translates directly to more engaged franchisees and more loyal, satisfied customers. We are proud to

recognize the companies that have dedicated the time and consistency to creating a culture that really moves the needle.”

The full results of the Franchising@WORK study are available at:

<https://fbrinfo.franchisebusinessreview.com/2021-franchising-work-report>

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