

"Sugar Coated" Art with THE UGLY TRUTH, THE JAGGED LITTLE PILL

"Sugar Coated" Art with THE UGLY TRUTH, THE JAGGED LITTLE PILL... YOU CAN'T HANDLE THE TRUTH!

LOS ANGELES, CA, USA, September 19, 2021 /EINPresswire.com/ -- Trew Love Truth: That hard to swallow reality that makes us cringe and run the opposite direction. During this time of upheaval, worldwide changes and a global pandemic, Trew Love has found a way to speak her truth in a fun and colorful way. She delivers her social and political messages with humorous irony and a playful pop of color. The Sugar Coated collection uses candy and sugar imagery to spotlight social and political truths of our time. Sugar Coated contains a series of 18 wall sculptures made of layered neon acrylic panels with diamond plate aluminum, and a series 40 of hand painted originals. This collection will inevitably leave you with a bittersweet taste in your mouth, but one that will surely have you asking for more!

Trew Love was born in the heart of the United States in Kansas City. Raised in an art family, Trew was classically trained by her mother, an art teacher, from an early age. At 18, Trew took her



Yum



Candy for the 1%

classical art training into her first creative job as a makeup artist. This path led her to Los Angeles where her makeup career came to life. Working both on top model's backstage at New York Fashion Week for Marc Jacobs, Alexander Wang and Philip Lim and everyday women alike, Trew refined her skill and learned of her deep passion for making women feel beautiful. Trew's dream of merging her love for connection, art and makeup seeded the inspiration for "Trew Basics", an illustrated makeup tutorial book.

In 2014, the lure of the art world pulled Trew back to the canvas and into the pop art world. Her first collection, "Pop Life" was shown across the country alongside artists including Blek le Rat, Sheperd Fairey, Ben Eine, Risk, and Gregory Siff.



In 2017, Trew was captivated by the political upheaval of the time and joined Revolution LA, an activist group in Los Angeles.

Through her participation, she opened her world to the pains of communities less fortunate and realized that her role as an artist extends beyond making simply beautiful art. She wanted to deepen her creations to have a lasting impact as well.

Trew's experience in activism fused with her pop art techniques birthed the concept for "Sugar Coated"- an art-meets-community-engagement platform whose mission is to raise awareness about serious social and political issues in a fun and approachable fashion.

In 2020, as the world shut down, Trew dove into yet a new arena developing adult cartoons that spin a light hearted yet dark and edgy take on some of the most challenging issues that we, as a human family, face today.

In a world that seems to have so many dark corners, Trew's work is a welcomed perspective that offers a new approach to activism that encourages awareness, participation and fun in the process.

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