

# Local Entrepreneur Forms A+R Investment Holdings to Make Local Northern Michigan Investments

TRAVERSE CITY, MI, UNITED STATES,  
September 17, 2021 /

[EINPresswire.com/](https://www.einpresswire.com/) -- Local entrepreneur and Interlochen resident Rachel Ray has formed her new enterprise A+R Investment Holdings, LLC ("A+R") in Traverse City, MI. This Michigan native has identified and is currently reviewing many small business opportunities within this region of the state. She formed A+R to take advantage of these opportunities to grow her enterprise and put more economic drivers back into the local economy. "As I move around the region, I see tremendous potential with such diverse business and industry in the area," states Founder and CEO

Rachel Ray. "I love Michigan, it's my home, and when I began looking at new business and investment opportunities, I couldn't think of a better place to begin my search."

When created, along with a regional focus, A+R designated areas with which to seek business investments that cover a wide range of industries in which the group's collective experiences and skill sets intersect. Those current industries of interest include, but certainly are not limited to existing operations in food service, consumer products and services, real estate and wholesale manufacturing and distribution. In addition, A+R will be looking to develop and grow new businesses in the area from the ground up and is currently developing several potential brands for launch in late 2021 or early 2022. "First and foremost, our objective with the company is to build a robust and diverse portfolio of companies that will drive greater economic development throughout the region," states Ray. "With so much loss during the preceding two years of a global pandemic, the opportunities to grow sustainable operations are available now, and it is my hope that Northern Michigan gets to participate in the inevitable growth to take place."





I see tremendous potential with such diverse business & industry in the area. When I began looking at new business and investment opportunities, I couldn't think of a better place to begin my search."

*Rachel Ray, Founder and CEO*

A+R Investment Holdings, LLC, founded in 2021 by CEO Rachel Ray, is a strategic investment company designed to make investments in, and operate small businesses principally in Northern Michigan as well as seeking to develop and grow new brands nationally. For more information go to [www.arinvestments.co](http://www.arinvestments.co).

###

Trevor Gordon  
A+R Investment Holdings, LLC  
864-400-8093  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/551672906>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.