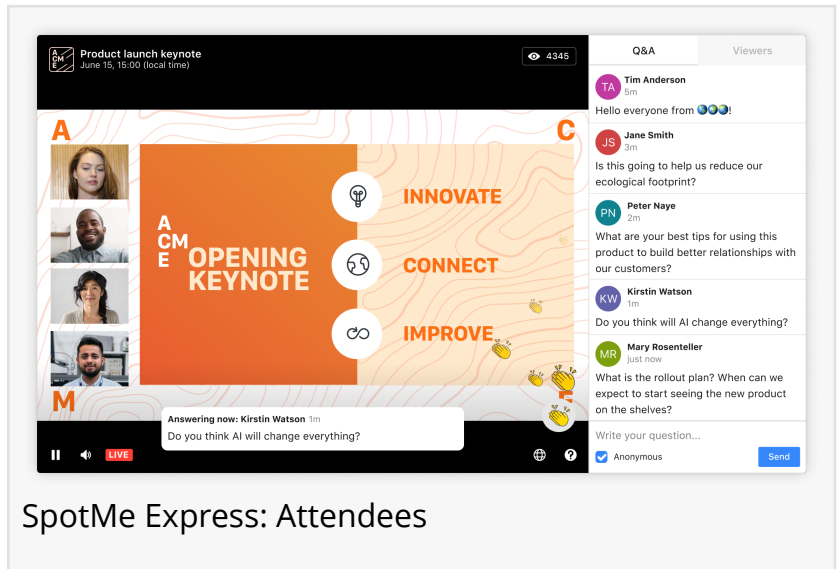


# SpotMe Launches New Product: Express for Webinars

*SpotMe launches their new solution for webinars, completing their end-to-end B2B event marketing platform.*

CHICAGO, IL, UNITED STATES,  
September 21, 2021 /

EINPresswire.com/ -- SpotMe today announced availability of their latest product, Express. [SpotMe Express](#) is a new web-based webinar management solution that completes the spectrum of events from webinars to [hybrid](#) and virtual events. This new solution will allow B2B marketers to deliver stunning webinar experiences to their customers, and boost ROI and growth.



SpotMe Express: Attendees

- Create: Custom branded webinars with interactivity in a modern web and mobile experience.



With a beautiful and easy-to-use interface, marketers will easily wow their customers. After all, a first impression goes a long way to establish a brand."

*Pablo Fernandez, VP Product at SpotMe*

Unified event experience from webinars to virtual and hybrid events with content replays on demand.

- Scale: Seamless customer experience with 24/7 support SLA(5min response). Enterprise grade event management with SOC2 compliance and data residency (US, EMEA and APAC).

- Adapt: Foster a relationship with your audience and deliver engaging content throughout the year. Enhance the buying journey (CRM and marketing automation integration) and dive into relevant insights with interactions and interests.

SpotMe Express revolutionizes the webinar software category by bringing live streaming technology and virtual event engagement tools to high-frequency webinars. Leveraging SpotMe's live streaming technology, marketers can now significantly extend the reach of their webinars, with initial reach of up to 5,000 attendees. Using live streaming technology allows anyone with a modern web browser to attend and join the webinar in a quick and frictionless way, boosting

attendance rates.

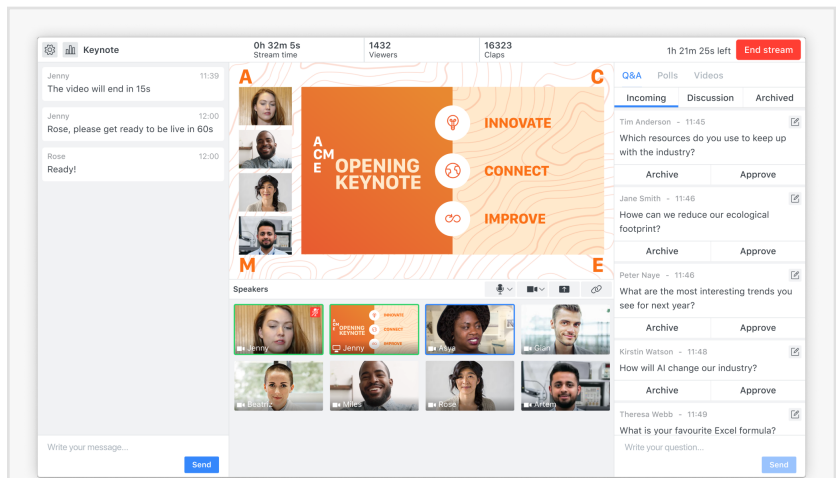
Paired with polling, Q&A and applause interactions, attendees actively participate and engage during the webinar. With polls, presenters can make their presentations engaging and captivating, and respond to live questions during the presentation. Applause is a simple and fun way for the audience to engage with the speaker during a webinar. By sending an applause, everyone else, including the speakers, can see the applause emoji floating off-screen in real-time.

Focusing on presenter and speaker experience, is another key area that SpotMe Express is bringing to the webinar experience. With a browser-based video-conferencing and green room for speakers, the host can fully control the look and feel of the webinar. Thanks to the multi-role system, everyone involved in the delivery of the webinar gets only the access it needs.

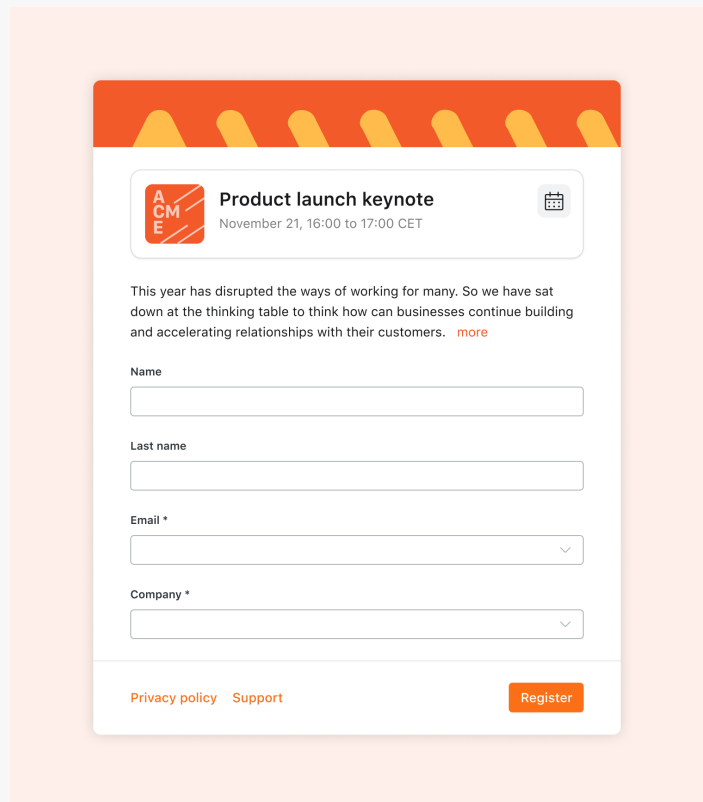
This means that SpotMe's platform now extends to webinars, along with in-person, hybrid and virtual events. Thanks to this end-to-end coverage of B2B marketing events, SpotMe's customers no longer need to search for separate solutions for their event and digital marketing needs.

"Helping businesses accelerate their customer relationships is our main goal," said Pablo Fernandez, VP Product at SpotMe. "And SpotMe Express does exactly this. With a beautiful and easy-to-use interface, marketers will easily wow their customers. After all, a first impression goes a long way to establish a brand."

SpotMe Express is available today as a generally available product. For more information, speak to your [SpotMe representative today or request a demo](#).



SpotMe Express: Host and Speakers



SpotMe Express: Registration - Your Webinar. Your Brand.

## About SpotMe:

SpotMe is the event management platform for B2B marketers. With over 2 million users, G2 and Forrester say we are one of the key contenders in the space. 4 of the Big Four firms, 15 of the top 20 pharmaceutical companies, and 300+ leading technology, financial and professional services companies use SpotMe to accelerate business relationships and grow revenue. Our software powers virtual events, webinars, and hybrid meetings with apps, video, attendee engagement and analytics. SpotMe has offices in the United States, Europe and Asia Pacific.

Div Manickam

SpotMe

+1 312-383-9087

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/551860869>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.