

# Clickworthy launches a new website to help small businesses do effective digital marketing

TORONTO, ON, CANADA, September 22, 2021 /EINPresswire.com/ -- [Clickworthy](#) Inc., a Small Business Marketing Agency specializing in website development, digital marketing, and design – today announced the launch of its new website and brand, further highlighting its unique market position to meet small business needs.

“Our offerings are a culmination of over 15 years of learning and mastering best marketing practices for small businesses. We not only help small businesses set up but also help them grow and succeed,” said Sai S, Co-Founder of Clickworthy. “Clickworthy’s mission has been to be the partner that small businesses can trust. Especially making resources and smart solutions accessible to help them do well.”



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*Sai S*

The last few years have really been crucial where Clickworthy's founders have worked closely with many small businesses and helped them stay afloat amidst the global pandemic. Thus, learning from all those efforts the services have been curated to help small businesses get the best return on their marketing dollar.

Their 3 main service offerings are aimed at helping clients adapt to the ever-changing business environment and execute effective campaigns, all while ensuring business objectives are met.

[Website Development](#): Working with businesses starting or scaling up with websites that deliver more than their budgets. Clickworthy knows the importance of creating optimized websites that are ready for digital marketing.

Digital Marketing: Clickworthy's experts create effective strategies for small businesses to leverage a mix of strategic Pay per Click (PPC) marketing, Search engine optimization (SEO), Digital PR, and social media marketing.

The logo for Clickworthy features the word "CLICK" in black, followed by a blue chevron pointing left, and the word "WORTHY" in black. A small blue dot is positioned above the first 'I' in "CLICK".

Brand Design: Be it a logo or packaging, customized striking designs created by Clickworthy designers help small businesses make a lasting impression to drive that sale.

"We have taken every possible step to help small businesses market themselves better," added Sai. "I am proud of that we have been able to hold the trust and become a partner to many a small business to stay afloat and thrive."

Clickworthy is one of the most relied website development and digital marketing agencies for small businesses in North America. The past two years of customizing and packaging the services to suit small business need uniquely sets the business.

#### About Clickworthy

Clickworthy is a full-service digital marketing agency delivering websites, digital marketing campaigns, and brand designs. Clickworthy team brings decades of work experience across industries. For more information, visit <https://www.clickworthy.io>.

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This press release can be viewed online at: <https://www.einpresswire.com/article/551886532>

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