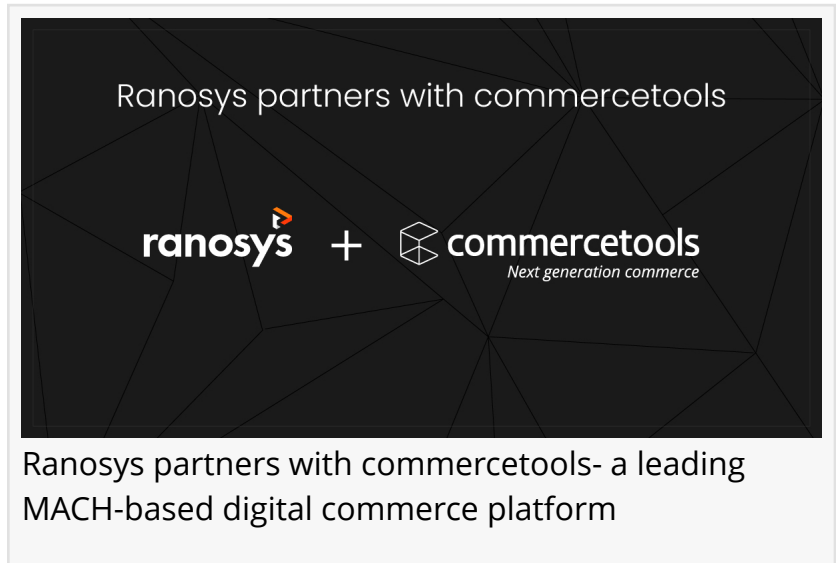


Ranosys partners with commercetools- a leading MACH-based digital commerce platform

Ranosys, has partnered with commercetools, a cloud-native, microservices-based, and API-first digital commerce platform.

SINGAPORE, September 21, 2021 /EINPresswire.com/ -- Ranosys, a global digital consulting company, has partnered with [commercetools](#), a cloud-native, microservices-based, and API-first [digital commerce](#) platform, to curate agile solutions, embrace headless commerce, and enable high-end performance based on MACH principles.



In an experienced-driven digital economy like today's, this partnership between Ranosys and commercetools will empower the retailers and merchants to create one-of-a-kind, customer-centric eCommerce experiences that are highly personalized, scalable, and truly modern. As a [commercetools partner](#), Ranosys aims to transform the digital commerce landscape with solutions that prioritize unique business needs over prevalent industry norms and provide online merchants with the freedom to choose what suits their goals.

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*Dirk Weckerlei, Global VP
Channel & Alliances at
commercetools*

“We're excited to have partnered with commercetools and are ready to serve our clients with a true MACH-led commerce platform which facilitates quick response to changing customer and market demands. commercetools has brought in a fresh perspective in the industry and has empowered businesses to take control of their digital

solutions. We hope to leverage our unified synergies into delivering top-notch digital assets and taking quality a step higher ", says Rameshwar Vyas, CEO of Ranosys.

Trusted by leading brands around the world, Ranosys has been at the forefront of offering disruptive modern commerce solutions across industries and sectors. At this juncture where eCommerce is at the epicenter of international business, the collaboration between Ranosys and commercetools paves way for path-breaking innovation and an experience-first approach in the digital industry.

"We're thrilled to be partnering with Ranosys and welcome them to the commercetools family", says Dirk Weckerlei, Global VP Channel & Alliances at commercetools. "Ranosys is known for delivering future-ready digital commerce solutions and has played a pivotal role in shaping the digital presence of renowned brands all over the world. We are excited that we'll be a part of their expansion plans from now on, and are all set to be at their side in contributing meaningfully to the eCommerce industry", he concluded.

This partnership entails a powerful combination of seasoned expertise and ambitious functionalities. In the decades to come, Ranosys and commercetools are bound to rewrite the way digital commerce functions in the US, the UK, APAC, and MEA markets. From this moment onwards, Ranosys is well-positioned to develop and deliver unparalleled quality to its clients and help them achieve accelerated growth, enhanced customer experience, and a scalable business model.

About Ranosys

Ranosys is a global CMMI Level 3 Digital Consulting Company founded in 2008 in Singapore with offices in the USA, UK, Middle East, and APAC regions. It leverages the power of platform partnerships, experience design, and cutting-edge software technologies to drive digital transformation, eCommerce, and product engineering initiatives. Ranosys addresses the various milestones in a company's digital transformation roadmap, identifying, designing, developing, deploying, and measuring their digital skills. Their experienced and expert workforce renders solutions that secure their client's lead in the digital community.

For more information, visit <https://www.ranosys.com/>

Or, fill the form and shoot us an email at sales@ranosys.com

About commercetools

commercetools is the world's leading MACH-based platform for next-generation B2C and B2B commerce. To break the market out of being restrained by legacy suites, commercetools invented a headless, API-first, multi-tenant SaaS commerce platform that is cloud-native and uses flexible microservices. Using modern development building blocks in a true cloud platform provided by commercetools, customers can deliver the best commerce experiences across every

touchpoint on a large scale.

Kali Charan Rajput

Ranosys

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