

Indian River Select is celebrating 25 years of family, community and premium juice

FORT PIERCE, FLORIDA, UNITED STATES, September 22, 2021 /EINPresswire.com/ -- Indian River Select, a regional, boutique producer of premium juices and [lemonade](#), is honored to be celebrating its 25th anniversary. Indian River Select is a minority-owned company operating as a member of the Florida citrus community since its founding in 1996.

Indian River Select focuses on family, community, and premium juices.

Working with passionate farmers in many growing regions has allowed Indian River Select to carefully source quality fruits before gently pasteurizing and bottling. This emphasis on quality allows Indian River Select to create delicious juices that are naturally nutrient-rich and fortified with essential vitamins and minerals.

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Bradd Lexer

“Without the support of our loyal customers, our own people, and the families that make up the local community, we wouldn't have a purpose,” said Bradd Lexer, CEO of Indian River Select. “We're dedicated to giving back to the community that has helped us grow for so many years.”

Indian River Select's commitment to excellence has resulted in outstanding growth over the last quarter of a century they've been in business. Having started with just two flavors, namely [Original Orange juice](#) and [Ruby Red](#)

[Grapefruit juice](#), there are now eleven delicious flavors, with distribution in over 3,500 stores throughout the eastern United States. Indian River Select brand is manufactured by Freshco LLC, a state-of-the-art company that not only produces and packages for Indian River Select, but also other national brands including two certified organic juice customers, who require an efficient and flexible juice production facility.



The entire team at Indian River Select is grateful for the support of their community and their patrons and looks forward to the next 25 years of producing premium juices and lemonade for their loyal customers. To learn more about Indian River Select, visit their website at indianriverselect.com.

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