

## – Wines of Portugal – Will host two grand tasting events in San Francisco and Washington DC for the Wine Industry

*Portugal ranks 11th as the world's largest wine producer, representing 2.7% of the world's vineyard area, and one of the largest exporters in 2020.*

NEW YORK CITY, NEW YORK, USA,  
September 21, 2021 /

EINPresswire.com/ -- After a strong presence in the 5th edition of the USA Trade Tasting NYC 2021, which held over 1000 attendees, Portuguese wines continue to amaze the United States market with their unique quality and variety of wines. [ViniPortugal](https://www.viniportugal.com) will host

two GRAND TASTING events, one in San Francisco on September 27th and another in Washington DC on September 29th. These two wine tasting events are exclusively for Trade and industry professionals. The two events showcase around 42 Portuguese producers with over 320 wine brands, all made in Portugal naturally.

“

Portugal is the country that grows the most, standing out from its worldwide competitors and clearly showing a demand rise of US consumers for wines from Portugal. ”

*Frederico Falcão, President of  
Viniportugal*

In these Grand Tasting events, the attendees have the opportunity to attend an Industry seminar with Eugénio Jardim, Wines of Portugal brand ambassador, regarding the topic "Portuguese wines and The American Consumer", with Bret Kroll, owner of Maxwell Park Wine Bar and Antoinette Landagrin, President & Buyer at Cork & Fork.

"The Wines of Portugal are firmly setting their sights on the USA, which remained in 2020 as the second-largest market

for Portuguese wine exports and is increasingly closer to Portugal's top exports markets. In the first half of 2021, if we look into data without the weight of Port Wine, the US became the second market for Portuguese Wines. By looking into the average growth value of wine imports in the



MADE IN PORTUGAL naturally - grand tasting events in San Francisco and Washington DC

USA in the last 5 years, we acknowledge that Portugal is the country that grows the most, standing out from its worldwide competitors and clearly showing a demand rise of US consumers for wines from Portugal. This US consumers' quality recognition of Portuguese wines works as a stimulus for reinforcing promotional activities in the American market," states Frederico Falcão, President of Viniportugal.

If you work in the wine trade, save the date and apply now at: [portugalglobalnorthamerica.com/contact-us](https://portugalglobalnorthamerica.com/contact-us).

Discover all the selected wine brands in the MADE IN PORTUGAL naturally global campaign, a worldwide campaign that showcases the best Portuguese brands and products from several sectors, currently focused on the wine & beverages cluster.

Portuguese wines are outstandingly renowned for their high quality, and Portugal is the 11th largest wine producer globally. American influencers and media content will also support this campaign, allowing everyone to know why these are such unique wines for you to discover. Discover all in [portugalglobalnorthamerica.com](https://portugalglobalnorthamerica.com).

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### WINES OF PORTUGAL GRAND TASTING WASHINGTON DC

Please join us for an exclusive Wines of Portugal walk-around tasting featuring 17 producers from different of Portugal's wine producing regions, from Vinho Verde to Algarve.

Get all the latest trends by attending "Portuguese Wines and The American Consumer", an industry conversation with Eugénio Jardim, Wines of Portugal US Ambassador, Brent Kroll, owner of Maxwell Park Wine Bar and Antoinette Landagrin, President & Buyer at Cork & Fork

**Date:** Wednesday, September 29<sup>th</sup>, 2021  
**Location:** City Winery  
 1350 Okie St NE, Washington, DC 20002

**Industry Conversation:** 11 AM to 12 PM  
 42 seats on a first come, first served basis  
**Walk-Around Tasting:** 12 PM to 4 PM

**Why attend?**

- Taste 120+ Wines of Portugal
- Interact with 17 Wines of Portugal producers
- Stay up to date with Portugal's latest winemaking trends

**RSVP HERE**  
<https://forms.gle/ekLSFSPISISTkCL47>

**OPEN TO WINE INDUSTRY ONLY. MUST BE 21+ OF AGE**  
 For any questions, please contact:  
 Allison Park: [apark@sopexa.com](mailto:apark@sopexa.com)

[winesofportugalus](#)  
[Wines of Portugal US](#)

[www.winesofportugal.com](http://www.winesofportugal.com)

**COVID-19 PROTOCOL:** Exhibitors and attendees will need to show proof of vaccination, get their temperature checked and sign a waiver to enter the event • Exhibitors and attendees will be separated by a plexiglass • Masks will be required at all times when not tasting wine • Only boxed food will be available (no food stations) • Additional local guidelines may apply.

### VINIPTUGAL - Grand tasting event in Washington DC for the Wine Industry

### WINES OF PORTUGAL GRAND TASTING SAN FRANCISCO

Please join us for an exclusive Wines of Portugal walk-around tasting featuring 25 producers from different of Portugal's wine producing regions, from Vinho Verde to Algarve.

Get all the latest trends by attending "Portuguese Wines and The American Consumer", an industry conversation with Eugénio Jardim, Wines of Portugal US Ambassador, Peter Granoff, MS and Chef Telmo Faria, Owner and Wine Director of Uma Casa.

**Date:** Monday, September 27<sup>th</sup>, 2021  
**Location:** Julia Morgan Ballroom  
 465 California Street, 15th Floor San Francisco, CA 94104

**Industry Conversation:** 11 AM to 12 PM  
 42 seats on a first come, first served basis  
**Walk-Around Tasting:** 12 PM to 4 PM

**Why attend?**

- Taste 200+ Wines of Portugal
- Interact with 25 Wines of Portugal producers
- Stay up to date with Portugal's latest winemaking trends

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<https://forms.gle/T4B2XZjh9AAmhHCD7>

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### VINIPTUGAL - Grand tasting event in San Francisco for the Wine Industry

