

Trusty.care Welcomes New VP of Business Development

Addition of experienced leader Karen Schindler strengthens company connections and capabilities.

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/EINPresswire.com/ -- [Trusty.care](https://www.trusty.care/), an innovation-driven leader of SaaS (software as a service) solutions for the healthcare insurance industry, today announced that Karen Schindler joins the company as Vice President of Business Development.

Ms. Schindler is an experienced leader and Medicare healthcare expert with extensive experience leading sales and marketing for high-profile Medicare Advantage companies. Over the past 20 years, Ms. Schindler has focused on compliance, sales growth, and expanding sales channel area development for top field marketing organizations (FMOs) and carriers.

"Karen's appointment comes at a vital time for us as we expand our product offerings by including some exciting new enhancements and critical back-office capabilities," said Trusty.care Chief Executive Officer Joseph Schneier.

"Karen's role will be key to gaining connections with critical players in the industry. Her experience and leadership play an important part in presenting our products to the people they'll help the most. We are thrilled to welcome her to the Trusty.care team," Mr. Schneier added.

"I am proud and excited to be joining the Trusty.care team and sharing their mission in building solutions that improve healthcare costs for seniors. I am eager to introduce Trusty.care's current



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and future products and to establish lasting, sustainable partnerships in the process.”

Ms. Schindler said that the platform’s benefits for FMOs and their agents will positively impact the industry and were a big part of why she joined the company.

“FMOs want to streamline their services and make them easily available,” she explained. “So, a product that combines and improves on the capabilities of key software that is already out and puts it into one easy-to-use platform is a great solution for an FMO. The fact that it’s built to help not only the FMO and their agents but also the beneficiary is powerful.”



Karen Schindler

About Trusty.care: Trusty.care is a New York based InsurTech company working to improve efficiencies in the distribution of senior, individual, and ancillary products. By connecting the point of sale to the consumer’s needs, Trusty.care is able to radically improve consumers’ financial stability related to healthcare costs and decrease rapid disenrollment.

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I am proud and excited to be joining the Trusty.care team and sharing their mission in building solutions that improve healthcare costs for seniors.”

*Karen Schindler, VP of
Business Development,
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