

Scener and HBO Max Partner for Live Watch Party Debut of Season 3 of Doom Patrol on September 23

Event kicks off with live Q&A with cast followed by immersive viewing experience where fans chat live over synchronized playback of the Season 3, Episode 1

SEATTLE, WASHINGTON, UNITED STATES, September 22, 2021 /EINPresswire.com/ -- <u>Scener</u>[®], the watch party destination that brings together friends and fans over the best of streaming entertainment, announced today that it has partnered with HBO Max[®] to host an exclusive fan



Fans can join Doom Patrol actors Diane Guerrero, Joivan Wade and Michelle Gomez for a watch party at 5 p.m. PDT / 8 p.m. EDT on Thursday, September 23

watch party for the Season 3 debut of Doom Patrol on Thursday, September 23 at 5 p.m. PDT / 8 p.m. EDT.

Featuring a live video discussion and Q&A with the cast behind some of DC's most lovable misfits, including Diane Guerrero, Joivan Wade and Michelle Gomez, fans can grab their virtual seats by heading to <u>scener.com/doompatrol</u>. An active HBO Max subscription is required to join the festivities, but there is no additional cost to participate in the watch party.

Providing a virtual watch party destination custom-created for HBO Max and the Doom Patrol Season 3 release, Scener will enable thousands to gather for an interactive event. Scener's video chat and messaging features will allow fans to hear first-hand the directorial inspiration and making behind the highly anticipated third season while also sharing real-time reactions with DC fans and friends.

"Doom Patrol has risen to the top of HBO Max's most watched original series and it's the DC community that has driven this," said Pia Barlow, SVP Program Marketing, HBO Max. "They truly capture the meaning of fandom and we're always dedicated to putting them first. Scener provides an immersive community-centric experience unlike any other--our continued partnership showcases just how important co-watching is for gathering and reaching more viewers and has become a pillar for streaming entertainment."

New and current HBO Max subscribers can join the public watch party by RSVPing at scener.com/doompatrol prior to the event. The party will be open to users on both mobile and desktop devices, and users on Windows, Mac, or Chromebook devices will see the full synchronized episode playback experience alongside fan reactions, the cast and crew introduction and more, leveraging Scener's free extension from the Chrome Web Store. Fans will also be able to create their own private watch parties with friends using the customized Doom Patrol experience on Scener.com starting September 22.

"People are always looking to build shared time around movie screenings and the shows they love--co-watching continues to be at the forefront of this experience, especially for genre-obsessed fan communities," said Joe Braidwood, co-founder and chief operating officer at Scener. "We're thrilled to be partnering with HBO Max for our fourth watch party premiere to give fans the exclusive opportunity to connect with each other and the talent behind some of DC's most beloved characters. This breathes life into the virtual viewing experience and was the very reason we created Scener."

Fans joining the Doom Patrol Season 3 Watch Party will enjoy:

- A Live Video Introduction and Q&A by actors Diane Guerrero, Joivan Wade and Michelle Gomez: Fans can hear from the cast as they introduce the series' third season and welcome attendees in a moderated discussion with fans and a list of VIP invited guests.

- Synchronized Playback for a High-Quality Co-Watching Experience: Scener synchronizes the streaming episode with live chat features that enable fans to share real-time reactions to the show, providing an even more immersive viewing experience as they watch the episode for the first time, together.

- A Virtual Destination to Build Community with Fans: Attendees can make connections and build communities with other like-minded Scener users to come back and stream other DC and HBO Max content in the future.

To RSVP for the Doom Patrol Season 3 watch party event, head to scener.com/doompatrol. Attendees must have an HBO Max subscription in order to join the event and can visit HBOMax.com to sign up. To learn more about Scener and to join more watch parties, visit <u>www.scener.com</u>.

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About Scener

Scener[®] is the virtual movie theater where you can interact over video chat while watching your favorite programs, providing an interactive way to stay connected while enjoying the world's best video entertainment. The platform enables groups of viewers large and small to synchronize

playback of HBO Max[®] alongside video, audio, and text chat in a virtual movie theater. Based in Seattle, WA, Scener launched in 2018 and was incubated by media streaming pioneer RealNetworks Inc. To schedule your own virtual theater in seconds, visit <u>www.scener.com</u>.

About HBO Max

HBO Max[™] is WarnerMedia's direct-to-consumer streaming platform, offering best in class quality entertainment. HBO Max features the greatest array of storytelling for all audiences from the iconic brands of HBO, Warner Bros., DC, Cartoon Network, Adult Swim, Turner Classic Movies and much more. The platform launched in the United States in May 2020 and introduced a lower priced, advertising-supported tier in June 2021. HBO Max recently began its global rollout launching in 39 markets across Latin America and the Caribbean, and HBO Max will enter Europe later this year and into next as it begins replacing the HBO-branded streaming services.

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