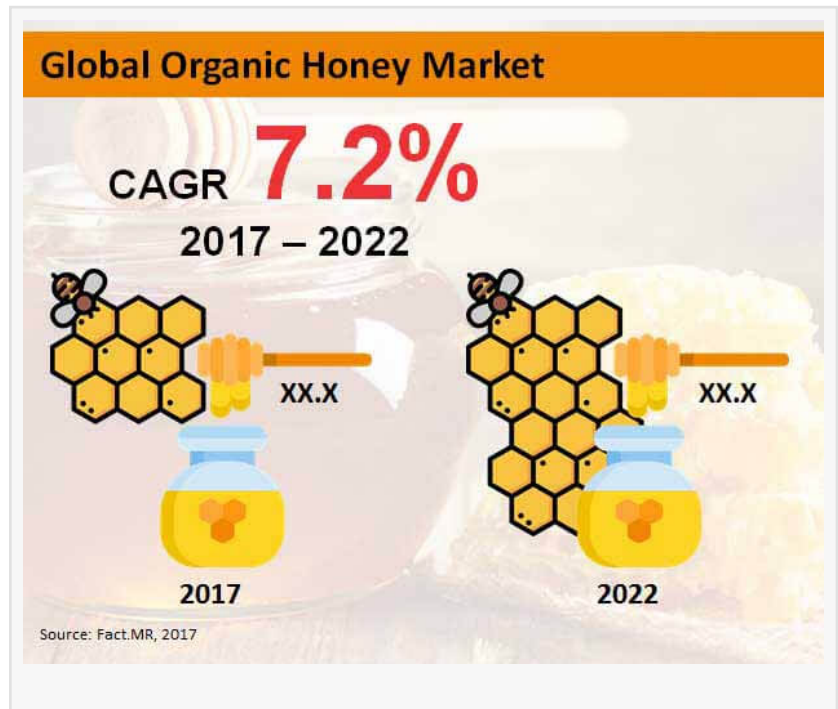


Sales of Organic Honey Are Projected To Register A Robust Expansion, To Surpass US\$ 130 MN In Revenues By 2022-End

Amazon recently announced its aim of acquiring Whole Foods Market, a supermarket chain with natural and organic food products, to boost its sales of honey.

ROCKVILLE, MARYLAND, UNITED STATES, September 22, 2021

/EINPresswire.com/ -- Global sales of organic honey are estimated to exceed US\$ 150 Mn by 2022-end and are forecasted to garner a CAGR of 7.2% during the assessment period. Revenues from end use of organic honey in pharmaceuticals & nutraceuticals will remain low, however sales in this end use segment is likely to witness a significant increase during the forecast period.



The United States Department of Agriculture (USDA) has mandated all manufacturers producing organic products to be USDA-certified, in order to label their products as 'organic'. This might positively influence [demand and sales of organic honey](#) in North America. The region is expected to be the fastest expanding market for organic honey during 2017 to 2022.

The scope of Fact.MR's report is to analyze the global organic honey market for the forecast period 2017-2022 and provide readers an unbiased and accurate analysis. Organic honey manufacturers, stakeholders, and suppliers in the [global food & beverage sector](#) can benefit from the analysis offered in this report. This report offers a comprehensive analysis, which can be of interest to leading trade magazines and journals pertaining to organic honey.

To know the scope of our report Get a Sample on Organic Honey Market:

https://www.factmr.com/connectus/sample?flag=S&rep_id=357

Competition Tracking

Key players identified by Fact.MR in its report on the global organic honey market include

- Glorybee Inc.
- Little Bee Impex
- Madhava Honey Ltd.
- Wholesome Sweeteners Inc.
- U.S. Eco Bee Farms
- North Dallas Honey Company L.P.
- Heavenly Organics LLC
- Wedderspoon Organic Holdings L.P.
- Barkman Honey LLC

Food & beverages was the largest application segment in 2020 and accounted for a market share of more than 70% in 2020 due to extensive usage of [honey in bakery products](#), non-alcoholic beverages, and as a flavor in alcoholic beverages. However, product adulteration is one of the significant issues in the global market. Major players are introducing products with more transparency and more certifications to improve their sales.

Key Questions Answered in Report

- Which are the most lucrative honey markets?
- Which factors will impact the growth of honey?
- How will changing trends impact the strategies of market players?
- How can market players capture the low-hanging opportunities across regions?
- Which companies are leading the honey industry?
- What are the winning strategies of stakeholders in the market?

Expanding operations in future? To get the perfect launch ask for a custom report

https://www.factmr.com/connectus/sample?flag=RC&rep_id=357

Segments Covered in the Report

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments to 2028. For the purpose of this study, Fact.MR has segmented the global honey market report on the basis of application, distribution channel, and region:

Application Outlook (Volume, Kilo Tons; Revenue, USD Million, 2028)

- Food & Beverages
- Personal Care & Cosmetics

- Pharmaceutical

Distribution Channel Outlook (Volume, Kilo Tons; Revenue, USD Million, 2028)

- Convenience Stores
- Supermarket/Hypermarket
- Online

COVID-19 Impact:

The global pandemic has wreaked staggering and unprecedented havoc on several industries and markets. However, the coronavirus pandemic has augmented the global honey market growth due to the growing need for immunity-boosting products.

The antibacterial, anti-fungal, and antiviral properties of honey are expected to expand its demand even after the pandemic's end. The market has observed a steep rise in demand for honey due to the pandemic and is expected to rise significantly during the forecast period.

However, the dynamics of various sectors have changed drastically due to lockdowns, curfews, and social distancing norms. Disruptions in supply chains, production lines, and operations are stagnating the market growth.

It is uncertain to say how long the situation may persist this way. Nonetheless, our research report's in-depth analysis will help you gain an exhaustive understanding of this niche market.

Get a glimpse of the in-depth analysis through our Report

https://www.factmr.com/connectus/sample?flag=AE&rep_id=357

Industry Developments:

September 2020: Comvita launched their first multi-floral MGO-certified Manuka Honey. The launch will help the company fulfill the demand for flavorful and healthy natural sweetening products.

June 2020: Capilano Honey Limited launched a low GI (Glycemic Index) for consumers on low GI diets. The new low GI Honey will also cater to people intending to reduce their sugar consumption.

Have a Look at Related Research Insights:

Sugar-free Ice Cream Market Forecast, Trend Analysis & Competition Tracking - Global Review 2019 to 2029 – View Report at <https://www.factmr.com/report/4247/sugar-free-ice-cream-market>

Sugar Toppings Market Forecast, Trend Analysis & Competition Tracking - Global Market Insights 2018 to 2028 – View Report at <https://www.factmr.com/report/2963/sugar-toppings-market>

Reduced Sugar Products Market Forecast, Trend Analysis & Competition Tracking - Global Review 2019 to 2029 – View Report at <https://www.factmr.com/report/4005/reduced-sugar-products-market>

Low-Fat Sugar Market Forecast Trend Analysis & Competition Tracking - Global Review 2021 to 2031 – View Report at <https://www.factmr.com/report/low-fat-sugar-market>

About Fact.MR

Market research and consulting agency with a difference! That's why 80% of Fortune 1,000 companies trust us for making their most critical decisions. We have offices in US and Dublin, whereas our global headquarter is in Dubai. While our experienced consultants employ the latest technologies to extract hard-to-find insights, we believe our USP is the trust clients have on our expertise. Spanning a wide range – from automotive & industry 4.0 to healthcare & retail, our coverage is expansive, but we ensure even the most niche categories are analyzed. Reach out to us with your goals, and we'll be an able research partner.

Contact:

Mahendra Singh
US Sales Office:
11140 Rockville Pike
Suite 400
Rockville, MD 20852
United States
Tel: +1 (628) 251-1583
E: sales@factmr.com
Source: Fact.MR

Mahendra Singh
Fact.MR
+1 628-251-1583
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/552039154>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.