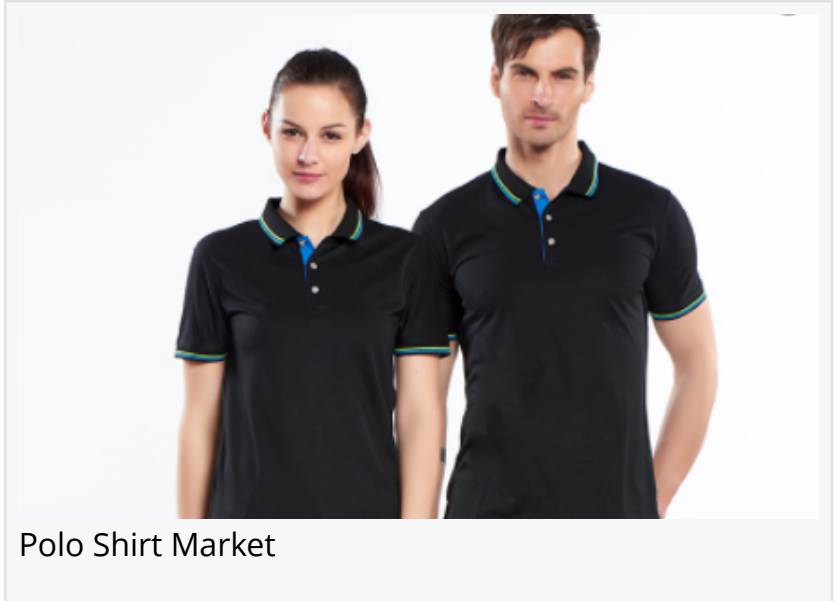


Polo Shirt Market To Witness Exponential Growth By 2020-2027 | Allied Market Research

Polo Shirt Market Product Type, Material Type, Application and Sales Channel: Global Opportunity Analysis and Industry Forecast, 2020-2027

PORTLAND, OREGON, UNITED STATES, September 22, 2021 /

EINPresswire.com/ -- The Global Polo Shirt Market" report is to depict the trends and upcoming for the Polo Shirt Market industry over the forecast years. Polo Shirt Market report data has been gathered from industry specialists/experts. Although the market size of the market is studied and predicted from 2020 to 2027 mulling over 2019 as the base year of the market study. Attentiveness for the market has increased in recent decades due to development and improvement.



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The polo shirt market is impacted by the COVID-19 and has disrupted the supply chain”

Shankar Bhandalkar

Access Full Summary:

<https://www.alliedmarketresearch.com/polo-shirt-market-A08010>

Polo shirt is a shirt with a collar that has three buttons and has short sleeves. A polo shirt is made from a different material but a cotton polo shirt is highly demanded by the customer because of comfort and quality. Polo shirts are

also used as game uniforms for a player because of its comfort, style, and quality. The polo shirt can be used by kids, women, and men. They are easily available in the retail outlets as well as on the online market.

With the growing apparel industry, online shopping websites, and change in fashion can be the

factors that drive the growth of the global market. The changes in lifestyle and increase in the use of biodegradable products boost the growth of the global market.

However, change in preferences, income, and competitive products are the factors that create a threat to the growth of the global polo shirt market. Contrarily, the increase in interest of people toward sports activities can create an opportunity for the global market. Also, the increase in branded clothes has contributed to the growth factor.

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With the rapid urbanization and digitalization, the customer is more inclined toward branded products that have supported the growth of the global market. The well-established companies are focusing on increasing their market share and target audience through mergers and acquisitions. The increase in the online platforms has captured the attention of the consumers, which has increased the sales as customers prefer to purchase clothes from online websites. Manufacturers are also increasing their distribution channels to online as well as offline retail stores to improve the supply and sales of the product.

Geographically Analysis - North America (U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Spain, and Rest of Europe), Asia-Pacific (China, Japan, India, Australia, Malaysia, Thailand, Indonesia, and Rest of Asia-Pacific), LAMEA (Middle East, Brazil, and Rest of LAMEA)

COVID-19 Scenario Analysis:

- There is a downfall in the apparel industry export due to COVID-19.
- Due to the government trade restriction has decreased the sales and paused the production.
- COVID-19 on the global level has impacted the apparel industry and its effect will remain for the long run.

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The key market players profiled in the report include Banana Republic, Ralph Lauren Corporation, Calvin Klein, Burberry, Prada, Lacoste, Abercrombie & Fitch, Brook Brothers, Thom Browne, Tommy Hilfiger, Hugo Boss, Paul Stuart.

Key Benefits of the Report:

- This study presents the analytical depiction of the global polo shirt industry along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the global polo shirt market share.
- The current market is quantitatively analyzed from 2020 to 2027 to highlight the global polo shirt market growth scenario.

- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed global polo shirt market analysis based on competitive intensity and how the competition will take shape in coming years.

Related Reports:

- [Cashmere Clothing Market Demand Analysis and Projected huge Growth by 2027](#)
- [Maternity Wear Market Overview by Rising Trends and Demand 2021 to 2027](#)
- [Smart Clothing Market Growth Opportunities In Global Industry By 2027](#)

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David Correa
Allied Analytics LLP
+1 503-894-6022

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