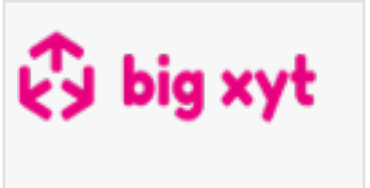


# big xyt hires new head of business development for Continental Europe

*Appointment of Gilles Meyruey increases big xyt footprint in the region*

LONDON, UNITED KINGDOM, September 23, 2021 /EINPresswire.com/

-- [big xyt](#), the independent provider of smart data and analytics solutions to the global trading and investment community, is pleased to announce Gilles Meyruey has joined their executive team as Head of Business Development (Continental Europe).



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The combination of Gilles' experience with big xyt's expanding portfolio of analytics solutions will be of tremendous value to the financial services industry”

*Robin Mess*

Gilles' 35-year career in Europe covers senior positions in equities, derivatives, and bonds trading, execution services management and client management for leading firms including Société Générale Corporate and Investment Banking (SGCIB), Dexia Securities France, Exane and Deutsche Bank.

Gilles Meyruey commented, “I’m excited to join the talented and highly skilled team at big xyt. I have been watching their success in Europe over the past few years

with great interest and have been impressed as their security analytics and execution analytics solutions have evolved and been adopted by global firms including leading exchanges, Tier 1 banks and buy-side clients. I’m looking forward to further driving expansion in Continental Europe and introducing our unique solutions to firms in the region.”

Robin Mess, CEO and Co-founder of big xyt, said “I’m pleased to welcome Gilles to our global leadership team, which covers EMEA, the Americas and Asia Pacific. The combination of Gilles' experience with big xyt's expanding portfolio of analytics solutions will be of tremendous value to the financial services industry, and will enable us to accelerate our growth and to develop our global capabilities across asset classes in partnership with our clients.”

Navigating fragmented markets remains a challenge for participants needing easily digestible information on trading analysis. The big xyt data analytics platform responds to these market challenges, and provides clients access to independent, accurate and transparent results, transforming their trading performance and analysis, and reducing the complexity and costs of their technology and operational requirements.

## About big xyt

big xyt provides independent smart data and analytics solutions to the global trading and investment community, enabling firms to process and normalise large data sets on demand and in real time, in order to analyse execution performance, comply with regulatory standards, and reduce the complexity and costs of technology and operational requirements.

big xyt's clients include major global investment banks, asset managers, leading exchanges, trading venues, ETF issuers, and regulatory bodies.

Navigating fragmented markets remains a challenge for participants needing easily digestible information on trading analysis. The big xyt analytics platform responds to these market challenges, and provides clients access to transparent, accurate and normalised data.



Gilles Meyruey

big xyt has created a global ecosystem for tick data analytics covering more than 120 trading venues, across Equities, ETFs, FX, Futures and Options. Their unique technology normalises trade conditions of venues allowing consistent aggregations of trading volumes, comprehensive analysis, and delivery of results in a flexible and customisable format.

The Liquidity Cockpit, big xyt's flagship product for security analytics, put the firm on the map as an independent reference for equity market structure and has also been a building block for more accurate benchmarking of global execution strategies. big xyt's Open TCA (trading cost analysis) platform for execution analytics is redefining independent analysis with optimal flexibility for the user.

big xyt's innovative analytics solutions are relevant for a broad range of use cases including strategy development, performance trends and analysis, back testing, quantitative research, and regulatory changes. The platform delivers information through a convenient and interactive user interface, and can be easily connected to their cloud-based platform via APIs.

big xyt is wholly owned by its founders and employees, which means there is no conflict of interest when evaluating execution needs or analysing performance.

For more information, please visit: <https://big-xyt.com>

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