

# Startup Offers its Own Properties Rent-Free to Boost Local Economies Around the World

*EWO place reimagines a world where canceling rent and paying crypto rewards can empower communities and fix real estate.*

LONDON, UK, September 22, 2021 /EINPresswire.com/ -- That's right. It just became possible to have a roof over one's head rent-free. Enter EWO place. They're a technology company that has stepped outside the old way of doing and being in the property market. How so? Imagine being a busy city dweller who dreams of trying their hand at a rural European lifestyle without committing to an entire move. With an at-cost option to rent studios and one-bedrooms properties, that person's presence helps support their new community in a sustainable way. It



could be all that's left now is a resounding "Hello!" to this new disruptor now launching their pilot location. #CancelRent in Portugal's countryside, anyone?

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Co-founder, Richard Mathieson, said, “There's just no other way to put it. We're trying to kill rent. I know that seems impossible but, innovations such as blockchain and crypto are the vehicles we use to disrupt the business model that underpins today's unsustainable approach. With us, rent is curtailed so people have the world at their fingertips. Think of it like this, what budget airlines did for travel, we do to real estate.”

So, how does it work? EWO place buy and revives properties in out-of-the-way locations so people can stay paying only for basic utilities and upkeep. During their stays EWO offers guests

optional services like laundry, cleaning, guided trips, or locally sourced products with this exchange. Now, EWO place help create demand, building sustainable micro-economies in surrounding communities. Moreover, the platform has it own cryptocurrency.

Used as virtual money in the platform, EWO tokens also allow a form of high-yield crypto rewards paid weekly to its holders via the EWO place app, that doubles as a wallet. It seems like a win/win for locals, guests and anyone outside wanting to support the project.

“It’s time that people take back what large corporations have taken away as our basic right. As more people crowd into big cities and use most of their income to have a home, somehow, entire villages now stand empty. The countryside offers breathtaking panoramas, access to nature, and a greater quality of life. It’s time to change the trend,” adds Mathieson.

For more information, visit <https://www.ewoplace.com>.

About EWO place:  
EWO place is a ReTech company based in London, UK, that offers a rent-free living model for locales worldwide.

Apple's iPhone App:  
<https://apps.apple.com/app/ewo-place/id1449253851>

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