

NEW COOKBOOK “THE 4 MARTINI LUNCH” IS EVERY MAN’S STYLISH GUIDE TO DINING IN WITH THE GUYS

High Octane Chef and Film/TV Producer Keith Previte Offers New Twist on the Power Lunch

LOS ANGELES, CA, UNITED STATES, September 22, 2021 /EINPresswire.com/ -- Chef and film producer Keith Previte today announced the release of his new cookbook “[The 4 Martini Lunch](#)” on [Amazon](#).

Billed as the antidote to the cheesy man cave entertaining trend of late, Previte vows to bring back the sophistication of a gentleman's club nestled within the confines of one’s own home in a book filled with robust recipes and martini making tips. As a result, this cookbook is as much a cultural call to arms as it is a recipe book.

In The 4-Martini Lunch, Previte reveals his most flavorful dishes to pair with the perfect martini like “Wiki Tiki Rack of Lamb”, “Calamari Stuffed with Italian Sausage”, “Braised Pork Butt with Cucumber Slaw” and “Port-Braised Short Ribs”.

Previte, the creator and former chef of Chocochicken (a restaurant in Los Angeles that served chocolate fried chicken among its specialties) is set on bringing back iconic power dining with a delicious, high testosterone twist. “This book has one primary purpose; to create a haven for gentlemen to sit back with a strong drink, smoke a cigar, and shoot the s**t with his peers,” said Previte.

Do men really need another football jersey to wear on game day, or do they aspire to something greater? Previte thinks it’s time to bring out your inner gentleman, with recipes that will charm even the most jaded guests. Filled with appetizing illustrations, THE 4 MARTINI LUNCH is the quintessential gift for the renaissance man at home.



A High Testosterone Food & Drink Guide for Modern Gentlemen

Previte is the host of The 4 Martini Lunch Podcast, where he talks about cocktails, cars, cinema, and cuisine with expert guests from around the world. He was also recently named executive producer on a yet-to-be-titled television drama series currently in development about the early days of IMSA (International Motor Sports Association) auto racing. The series is set in the 1980's, at a time when several drivers formed a massive drug smuggling operation just to finance their sport.

THE 4 MARTINI LUNCH is available for purchase on Amazon for \$24.95.
For more information visit: the4martinilunch.com

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