

# Prairie Capital VII Partners with Management of Sgt. Clean Car Wash

CHICAGO, ILLINOIS, UNITED STATES, September 22, 2021 / EINPresswire.com/ -- Prairie Capital VII, LP partnered with CEO Ken Brott and other senior management to recapitalize [Sgt. Clean](#) Car Wash ("Sgt. Clean" or the "Company"). Headquartered in Uniontown, OH, Sgt. Clean is a premier operator of express washes in the underserved Northeast Ohio market. The Company currently operates six sites located in the Cleveland/Akron area.



Sgt. Clean is led by an experienced management team with more than 80 years of combined industry experience. Sgt. Clean's ability to provide a high-quality car wash that is fast and convenient drives adoption of its unlimited wash plans. With a majority of its revenue derived from unlimited wash plans, the Company generates attractive unit economics and is well-positioned to capture much of the demand for car washes in Northeast Ohio.

Sgt. Clean is a scalable platform within one of the most attractive segments of the large and growing \$11 billion car wash industry. Key drivers of growth include the shift to do-it-for-me car washing and increasing consumer demand for unlimited wash plans.

Sgt. Clean will represent the second partnership between Prairie and Ken Brott. Prairie previously partnered with Ken at DRB Systems, the leading POS technology provider to the car wash industry, a Fund V portfolio company.

Prairie Capital and the management team plan to accelerate growth through company-building investments in de novo site expansion, human capital, sales and marketing, infrastructure, and add-on acquisitions.

The Prairie investment team consists of Tony Danielak, Patrick Jensen and Bryan Daniels.

For more information please contact:

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