

Arckit Launches New and 'Best Ever' Architectural Model Building Collection

Arckit the Irish company behind the architectural model building kits that are inspiring a whole new generation of creators launch New and Best Ever Collection

DUBLIN, IRELAND, September 22, 2021 /EINPresswire.com/ -- Arckit, the Irish company behind the multi awardwinning architectural model building kits, continues to evolve as a 'Next Level' product offering within the toy, gift, hobby, and education sectors while becoming increasingly recognised as 'The Sophisticated



Architectural Building Block' platform for a whole new generation of creators. Within education, Arckit is seen as an exciting new 'hands-on' design tool for teaching a host of topics and subjects through the multi-disciplinary medium of architecture.

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Arckit Launches New and 'Best Ever' Architectural Model Building Collection" damien murtagh Today sees the release of their entire new collection of 'open-ended' architectural modelling kits for budding architects as young as 5 years through to adult designers, hobbyists, and teachers. Fun, education, and freedom to explore without limits are at the very heart of Arckit's new and enhanced series which have just received the 1st ever

Official STEAM Accreditation Seal of Approval by The Toy Association of America and Dr. Amanda Gummer's Good Play Guide™.

Each kit is packed with a host of Arckit's unique 'click and connect' components that enable unlimited building possibilities. For the first time ever, they also include Accessories Sets with bespoke cardboard pop-out assets to bring storytelling, scenery, and scale to your architectural creations as well as reusable Arckitexture Decals to continually transform the facades of your structures. In Arckit's commitment to helping improve the environment, all our new kits contain zero plastic packaging and instead use compostable and biodegradable material made from potato starch together with reusable storage boxes.

Arckit's 2021 Collection explores greener and cleaner communities with Greenscape Village for 5yrs+ (UK Independent Toy Awards Gold Medal -Best Construction Toy), Geographical environments with Coastal, Mountain and Desert Living series for 7yrs+ and Sustainable design with GO Eco for 10yrs+ (UK Independent Toy Awards Silver Medal - Best STEAM Toy). The new advanced 100, 200 and 500 series kits enable more enhanced and larger building capabilities than ever before.

And to top it off, Arckit are also releasing several new wall components to further advance their platform's capabilities which you'll find in some of the new kits as well as individually online at arckit.com. Worth noting that all Arckit sets, and components are compatible with one another. For more in-depth information on the entire new collection click here: https://www.arckit.com/collections/ne w-collection

Note from Arckit CEO: A quote that has stuck with me most about Arckit was by a booth neighbour the day we first showcased a prototype model of Arckit at Nuremberg Toyfair in 2013. Gauss pondered a while at the model I



Arckit GO Eco - STEAM Accredited by The Toy Association and Good Play Guide



Arckit Greenscape Village - STEAM Accredited by The Toy Association and Good Play Guide had made before looking up and saying, "your model appears relatively simple, yet I see many miracles inside". Without ever seeing it before, he understood Arckit as I myself knew it to be, an evolutionary architectural model building platform for endless exploration.

Since that day, myself and our gifted team continue to enhance and improve Arckit at every opportunity. Our new 2021 collection has been 2 years in the making and I truly believe that they are our 'best ever' kits, packed with inspiration, education and unlimited possibilities. Happy Building!

- Damien Murtagh – Founder CEO

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