

Object Edge Announces New VP of Account Management, Rakesh Srivastava

Object Edge, an award-winning digital consultancy, has announced the hiring of Rakesh Srivastava as Vice President of Account Management.

WALNUT CREEK, CALIFORNIA, UNITED STATES, September 27, 2021 /EINPresswire.com/ -- Object Edge, an award-winning digital consultancy, has announced the hiring of <u>Rakesh</u> <u>Srivastava</u> as Vice President of Account Management. He will be responsible for ensuring client success and growth in their partnership with Object Edge. His joining Object Edge signals an investment in and commitment to the success and growth of Object Edge's portfolio of enterprise businesses.

"We're thrilled that an experienced professional like Rakesh has joined our organization," said Rohit Garewal, CEO of Object Edge. "He brings a depth of knowledge, cultural alignment, and an incredible track record of building and growing customer relationships with enterprise partners."

Rakesh's experience spans Client Engagement, Program Management, Vendor Management, and Business Operations. He has worked with customers across financial services, eCommerce, and hi-tech industry verticals.



Rakesh Srivastava, VP of Account Management at Object Edge



Object Edge logo

"I'm excited to be a part of Object Edge as we continue to harness long-term relationships with

٢

We're thrilled that Rakesh has joined Object Edge. He brings rich experience and an incredible track record of building and growing customer relationships with enterprise partners." *Rohit Garewal, CEO of Object Edge* clients and continually grow within the digital space," says Rakesh. "The culture is very focused on employees and customers," he continues. "Bringing those two groups together and getting alignment ensures that our clients achieve and exceed their business goals."

About Object Edge

Established in 1994, Object Edge is an award-winning digital consultancy working with leading global brands and manufacturers. In a challenging digital landscape, we help businesses differentiate and compete by serving their customers, partners, and associates through effortless

digital experiences. We design, implement, and support content, commerce, and CPQ with a data-driven, highly collaborative, and best-in-class team. Learn more at <u>objectedge.com</u> or find us on <u>LinkedIn</u>.

Sarah Falcon Object Edge sarah.falcon@objectedge.com

This press release can be viewed online at: https://www.einpresswire.com/article/552060118

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2021 IPD Group, Inc. All Right Reserved.