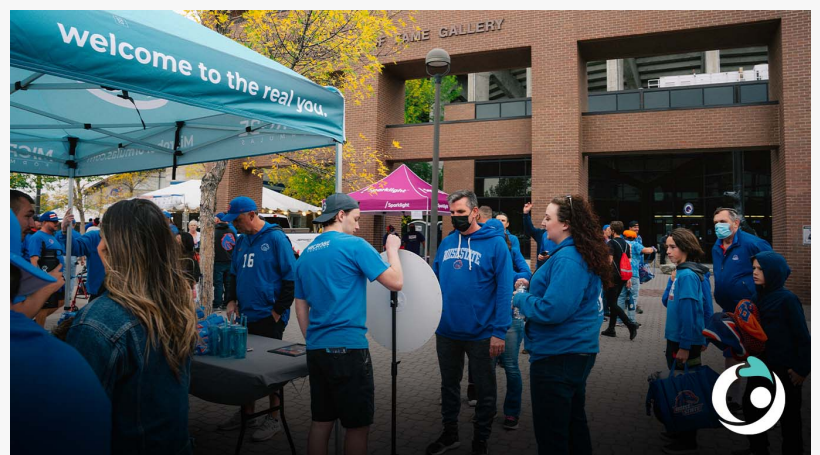


Microbe Formulas and Boise State Develop Powerhouse Partnership

Over 36,000 Fans Flooded the Fan Zone Area September 18th for the Broncos Football Game

MERIDIAN, IDAHO, UNITED STATES, September 22, 2021 / EINPresswire.com/ -- Last Saturday, September 18th, local Meridian company Microbe Formulas sponsored the biggest home game of the year versus Oklahoma State. 36,702 fans were present, making it the fifth largest crowd in Albertsons Stadium history. This includes Microbe team members, who were onsite promoting Microbe and Boise State's joint message of restoring hope and health.



MICROBE
F O R M U L A S
Microbe Formulas: Meridian, Idaho

As part of sharing that message, Microbe Formulas handed out over 100 bottles of their flagship gut and immune support product, Mimosa Pudica Seed. Plus, the Microbe team had a booth set up in the Ford Fan Zone that featured a prize wheel for game tickets, product vouchers, swag, and more. With it being a "blue out" game, Microbe team members also gave out blue BSU t-shirts to fans.

Caylie Shelton, Microbe Formulas Public Relations Manager and BSU graduate, shares, "A harsh wind storm hit before the game, but the team stuck it out with the fans in the Fan Zone as the last sponsor standing. We loved talking about health and football with other BSU fans, even through the wind. Sponsoring the Broncos' biggest game of the year is just one way Microbe shows up for the Boise community."

Many Boise State fans recognized Microbe from their recent "Yay! I Pooped Today" billboard campaign to raise gut health awareness. Microbe has also recently sponsored the [Boise Hawks baseball](#) team, as well as local community events like the [Spirit of Boise Balloon Classic](#).

Mackenzie Hendricks, Director of Content for Microbe Formulas, adds, "This was my first Broncos game, and the energy in the stadium was incredible. Meeting fans before the game at the Microbe booth only added to the experience. I cannot wait to show our community what Microbe Formulas has to offer as our partnership with BSU kicks off."

Microbe team members will be in the Fan Zone for upcoming home games, including the October 2nd "orange out" game, for fans interested in learning more about the company and the joint sponsorship.

To watch the highlight video from the September 18th Fan Zone game, please go [here](#).

About Microbe Formulas: Microbe Formulas is a wellness company that believes a "healthy microbiome is a healthy you." This starts with opening drainage pathways, supporting energy at the mitochondrial level, and detoxing unwanted substances. Their core values are front and center in the company mission: "Creating solutions that work is what we do. Restoring hope and health is who we are."

If you would like more information about this topic, please contact Shawnda Huffman, Vice President of Communications for Microbe Formulas at shawnda.huffman@microbiformulas.com.

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