

Let's Talk Rugs - Continuing Education Brunch Seminar - Oct. 23rd

Behnam Rugs is hosting a free educational brunch Saturday, October 23rd from 11 to 2. The event will educate guests on topics relevant to rug ownership.

DALLAS, TEXAS, UNITED STATES, September 22, 2021 / EINPresswire.com/ -- [Behnam Rugs](#) is hosting a continuing education seminar for the community on Saturday, October 23rd from 11 AM to 2 PM. This event is for rug owners, rug lovers, interior designers, students, and anyone else looking to expand their knowledge of the care and procurement of fine rugs.



Let's Talk Rugs with Rug Master Ben Tavakolian

North Dallas' Premier Emporium of Fine Handmade Rugs Launches Seminar Series and Appraisal Event. Behnam Rugs to initiate a series of seminar brunches intended to educate the community about the ins and outs of fine rugs. Guests will have the opportunity to bring in a rug for a free written appraisal.

“

It's such a pleasure to bring the community together and host an event for people who appreciate this art form.”

Ben Tavakolian, Owner & Rug Master

On Saturday, October 23rd from 11:00AM to 2:00PM, Behnam Rugs will open the doors of its grand showroom to answer questions and equip guests with everything they need to know about the ownership and care of fine rugs. This event is for rug owners, rug enthusiasts, interior designers, lovers of luxury, and anyone else who would benefit from an expanded knowledge of rugs. Founder and

rug expert Ben Tavakolian will share his lifelong passion for the art and culture of fine rugs with the public. This passion lead him to continue his family rug business, bringing generations worth of knowledge and experience from the heart of the rug industry to Texas.

This event will act as a stepping stone for attendees to move from more a basic knowledge of

rugs, to a greater understanding of the industry and nuances of rug ownership. Attendees will be taught to identify the different types of rugs, their materials, designs, and how to properly care for them to maintain their value. After the event, they will be able to differentiate between a machine-made rug and a handmade rug, as well as between a genuine silk rug and an artificial silk rug. Guests will also learn the ins and outs of protecting these assets, whether with written appraisals of their rugs' value, rug portfolios, or estate planning. Mr. Tavakolian will discuss common rug scams so that attendees do not become the victims of fraudulent sales, and how to safely purchase a rug while traveling abroad. "It's such a pleasure to bring the community together and host an event for people who appreciate this art form," says company founder Ben Tavakolian.

In addition to the opportunity to learn in a casual, fun environment, guests are encouraged to bring their own cherished rugs to the showroom for professional appraisal by Behnam's certified Rug Master. This event will be attended by Behnam's friends from radio station WRR 101.1, including Barry Samsula, who you may know from the 'Breakfast with Barry' weekday broadcast. An assortment of delicious traditional Persian food will be served, along with beverages and wine. You can learn more about this event and register to attend at <https://behnamrugs.com/lets-talk-rugs-october-23/>
Stay tuned for more updates as the date gets closer.

About Behnam Rugs:

Since 1978, Behnam Rugs of Dallas has been in the business of selling fine handmade rugs and providing expert Persian rug cleaning, repair, and restoration services. In 1999, Behnam "Ben" Tavakolian moved the company to its present location on 18000 Preston Road, where he designed and built a distinctive Mediterranean-style showroom and service center from the ground up. The showroom was designed to utilize as much natural light as possible, as it showcases thousands of beautiful handmade rugs from around the world. It is a design source to interior decorators, architects, and homeowners who have come to appreciate the unparalleled selection. Adjacent to the showroom is the Behnam Rugs state-of-the-art cleaning and repair center. All rug cleaning and repairs are done completely by hand, without the use of machinery, to preserve fine rugs.

Contact:

Sheri Holshouser

Behnam Rugs

P:972.733.0400

A:18000 Preston Rd, Dallas, TX 75252

W: www.behnamrugs.com

E: behnam@behnamrugs.com

Sheri Holshouser

Behnam Rugs

2148860657 ext.

sheri@behnamrugs.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/552068026>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.