

AMGSPORT Brings New Sponsor to NASCAR

Parler to Sponsor JJ Yeley at Las Vegas

TAMPA, FL-FLORIDA, UNITED STATES,
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EINPresswire.com/ -- American Media Group's sports marketing division, AMGsport, announced that Parler, a self-described free speech social media platform, will sponsor NASCAR Xfinity Series driver [JJ Yeley](#)'s No. 17 car during the Alsco Uniforms 302 race September 25th at Las Vegas Motor Speedway.

The underdog social media company has become prominent in the wake of changes in big tech policy influenced by various special-interest groups. The World's Town Square, as Parler is known, is built upon a foundation of respect for privacy and personal data, free speech, free markets, and ethical, transparent corporate policy.

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Charles Broadhurst

message and reflect the values of the sponsor. In this case we felt strongly that NASCAR and JJ Yeley reflect the values of millions of Parler users and free speech advocates.



Parler No. 17 Xfinity Car

[Charles Broadhurst](#), President of American Media Group who put the deal together, said, “NASCAR and the Xfinity series are a great fit for the Parler brand. The Xfinity series is 'the place where names are made' and that mirrors Parler in so many ways. NASCAR has always been an authentic brand and with the growth and diversity we are seeing now, Parler is a perfect social media outlet for fans and drivers to utilize to get their message out.

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"I don't think it's a risky decision to align with a company like Parler, especially in the wake of last month's congressional hearings that found no wrongdoing in connection with the unfortunate events of January 6th. In fact, I hope that it demonstrates our willingness to stand by our clients and do the right thing and we invite other similar organizations to stand up and let their voices be heard and hopefully we will be the ones to help them do it."

NASCAR driver JJ Yeley had this to say about his newest partner, "I'm really looking forward to growing the relationship with Parler; the Parler team has been very supportive and it's always a benefit when you have companies like [AMG](#) and SS GreenLight involved throughout the process. I think Parler echoes the sentiment of a lot of NASCAR fans and myself, that free speech and the ability to have open conversation on or offline without fear of being attacked is an important part of this country."

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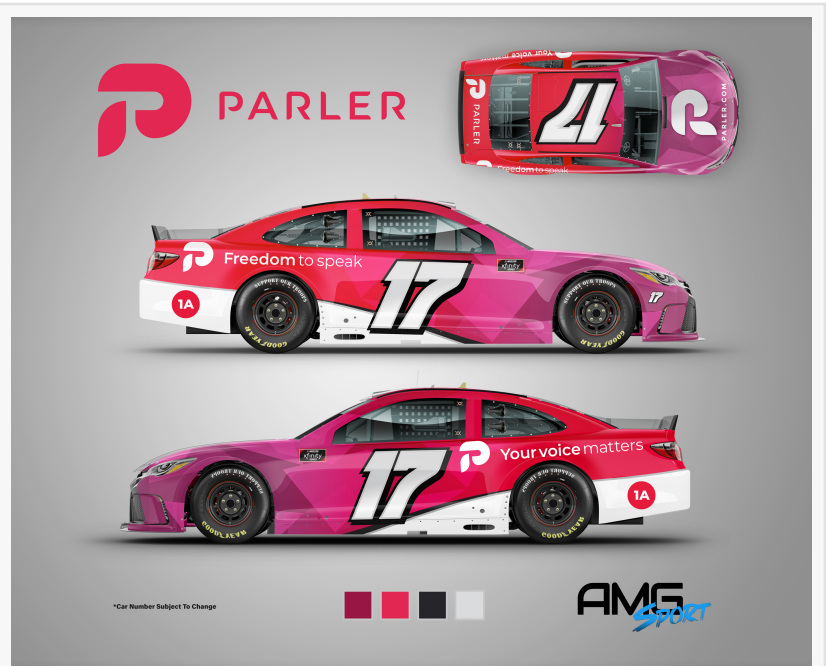
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AMGsport designed the Parler No. 17 Car for this weekends NASCAR Xfinity race.



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