

# MSPA Americas Announces 2022 Board of Directors

*Features 5 Past Presidents, 4 Retail Service Provider Representatives*

ORLANDO, FLORIDA, UNITED STATES, September 23, 2021 / EINPresswire.com/ -- [MSPA Americas](https://www.mspaamericas.com/) is pleased to announce the composition of its 2022 Board of Directors who will assume office on January 1, 2022.

President-Elect Stan Hart (Alta360) is the association's first two-time elected president, having served in the same capacity from 2013-2014. During his previous tenure, Stan shepherded innovative changes which began to adapt the association for continued success by creating an independent contractor level of membership, and opening MSPA Americas (then MSPA North America) company membership to other forms of customer experience providers beyond mystery shopping.

"As MSPA Americas further expands to include more diverse companies which create, measure and enhance the customer journey, including retail service providers and merchandising companies, we are fortunate to be able to tap a leader who has been through this before to take the reins again," said MSPA Americas President Sam Hersey (The Consumer Insight).

The membership also elected Jim Fulk and Andrew Therrien, both from the retail services provider sector, and re-elected former president Charles Stiles to fill the three open directors-at-large seats.

The full 2022 MSPA Americas Board of Directors board composition is listed below:



Stan Hart (Alta360)□	President
Jane Edwards (Grove Partnerships)□	Vice-President
Elaine Buxton (Confero)□	Secretary
Steve Heintzelman (Alta 360)□	Treasurer
Sam Hersey (The Consumer Insight)□	Immediate Past President
Jason Bare (Bare International)□	Director-at-Large
Jim Fulk (WhiteHawk)□	Director-at-Large
Gregg Morrison (TouchPoint360)□	Director-at-Large
Doug Rector (NW Loss Prevention Consultants)□	Director-at-Large
Charles Stiles (Business Evaluation Services)□	Director-at-Large
Andrew Therrien (Samplers, Inc.)□	Director-at-Large
Eileen Wirz (CXE)□	Director-at-Large
Rich Bradley, ex-officio□	Governor

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