

Predictive and Prescriptive Analytics Market Growth, Business Scenario, Product, Technology, Share and Forecasts 2028

The study methodologies used to examine the Predictive and Prescriptive Analytics market for the forecast period, 2020 - 2028

SURREY, BRITISH COLUMBIA, CANADA, September 23, 2021 / EINPresswire.com/ -- The global predictive and prescriptive analytics market is forecast to reach a market size of USD 64.58 Billion by 2028, and register a significantly high CAGR, according to latest analysis by Emergen Research.



The latest market evaluation report on the Predictive and Prescriptive Analytics market explores how the Predictive and Prescriptive Analytics market will continue to expand for the forecast period 2020 - 2028. The study further serves as a unique research for stakeholders, product owners, and field marketing executives looking for actionable data and unique resource on [Predictive and Prescriptive Analytics market size](#), share, and growth. The Predictive and Prescriptive Analytics market intelligence report gives business evangelists an authority to review the major trends, opportunities, and challenges expected to shape the future of the industry during the estimated period. Importantly, the study not only helps spot the major vendors but also their winning strategies. The real-time data accumulated through qualitative and quantitative research technique further help business owners determine where they stand in comparison to their region, country, and product category.

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North America market is projected to account for the highest revenue share as compared to other regional markets over the forecast period due to increasing application of predictive and prescriptive analytics solutions across different industries to boost business performance and

reduce operational costs.

Key market participants include Microsoft Corporation, Oracle Corporation, International Business Machines Corporation, SAP SE, SAS Institute Inc., Salesforce.com, Inc., Qliktech Inc., Tableau Software, Inc., TIBCO Software Inc., and Pegasystems Inc.

The report on global Predictive and Prescriptive Analytics market is intended to offer business owners, stakeholders and field marketing executives a broad overview of the business they should be focussing on for the estimated period. The research further holds vital information on the size of Predictive and Prescriptive Analytics market and data on the prominent leaders' product owners have to compete with, in the coming years. Assessments of the broad strengths, as well as weaknesses too, add value to the overall research. Products details not only cover the popular applications and its performance, but it also unveils certain trends and value of specific products within specific regions.

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Type Outlook (Revenue, USD Billion; 2021–2028)

Services

Solutions

Customer relationship management

Fraud detection

Risk management

Performance management

Deployment Outlook (Revenue, USD Billion; 2021–2028)

On-premises

Cloud

Application Outlook (Revenue, USD Billion; 2021–2028)

Human resource

Talent analytics

Sales & marketing

Marketing analytics

Behavioral analytics

Finance

Collection analytics

Operations

Distribution management

Inventory planning

Others

End-use Outlook (Revenue, USD Billion; 2021–2028)

Retail

Telecommunication

Mining

Energy

Manufacturing

Healthcare

Automotive

Government

Defense

BFSI

Logistics

Entertainment

Sports

Gaming

Others

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The study draws a forecast of the growth of the Predictive and Prescriptive Analytics market by evaluating the market size, share, demand, trends, and gross revenue of the industry. It also focuses on the positions of the major companies against the competitive landscape and their individual share in the global market. The report segments the industry based on product type, application and end-use. It highlights the recent trends and technological developments in the sector that will potentially influence the industry. The research offers a detailed outlook of the trends observed in the market, the contributing factors, major stakeholders, key companies and prime areas that exhibit a potential for growth.

Regional scope: - North America; Europe; Asia Pacific; Central & South America; MEA

Here are the questions we answer...

What are the future opportunities in store for the vendors operating in the Predictive and Prescriptive Analytics market?

What does the competitive landscape look like?

Which emerging technologies are believed to impact the Predictive and Prescriptive Analytics market performance?

What are the key trends and dynamics?

Which regulations that will impact the industry?

Which segment will offer the most opportunity for growth between 2020 and 2028?

Where will most developments take place in the long term?

Who are the most prominent vendors and how much market share do they occupy?

What are the latest technologies or discoveries influencing the Predictive and Prescriptive Analytics market growth worldwide?

Read more@ <https://www.emergenresearch.com/industry-report/predictive-and-prescriptive-analytics-market>

Table of Content

Chapter 1. Predictive and Prescriptive Analytics Market Methodology & Sources

- 1.1. Predictive and Prescriptive Analytics Market Definition
- 1.2. Predictive and Prescriptive Analytics Market Research Scope
- 1.3. Predictive and Prescriptive Analytics Market Methodology
- 1.4. Predictive and Prescriptive Analytics Market Research Sources
 - 1.4.1. Primary
 - 1.4.2. Secondary
 - 1.4.3. Paid Sources
- 1.5. Market Estimation Technique

Chapter 2. Executive Summary

- 2.1. Summary Snapshot, 2019-2028

Chapter 3. Predictive and Prescriptive Analytics Market Key Insights

Chapter 4. Predictive and Prescriptive Analytics Market Segmentation & Impact Analysis Continued...

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