

A Planet in Distress, told through an immersive art experience

Artist and Environmentalist, Natalia Kapchuk Launches First Solo Exhibition "The Lost Planet"

LONDON, UNITED KINGDOM, October 4, 2021 /EINPresswire.com/ -- Russian-born, London-based artist, Natalia Kapchuk is to debut her upcoming solo [exhibition](#), The Lost Planet, on 15th-27th October 2021 at Unit X, London. The immersive [art](#) exhibition will showcase around thirty pieces of works complemented by visual art, sound and unique projections. Comprised of large-scale installation, as well as, a conceptual animated video, this exhibition is planned to leave an emotional impact on the viewers, invoking an important message regarding the status and future of our precious planet.

In the latest project titled The Lost Planet, Natalia Kapchuk highlights crucial issues such as ecological damage and the immeasurable amounts of plastic waste that litter the world's ocean. To contrast naturally resourced and industrial materials, the artist utilizes mediums such as tree bark, sand, stones, and fermented moss with polymers, resi-crete, gilding, metal chips and plastic. Implementing varying techniques, Kapchuk also creates works using up-cycled plastics collected from various places around the world during her travels. While pushing her own artistic approach working with fiberglass and LED lighting, she continues to explore mediums in the frame of one theme to develop narratives in her signature style.

The Lost Planet exhibition is staged in close collaboration with leading environmental charities Plastic Oceans Europe, and Earthwatch Europe. A panel discussion with experts from Plastic Oceans Europe, Earthwatch Europe and the Royal Geographical Society (with IBG) will be staged during the exhibition entitled: Is this Planet Earth's Dying Century? These organisations unite in bringing awareness to the important issues affecting the [environment](#) and the future of planet Earth.



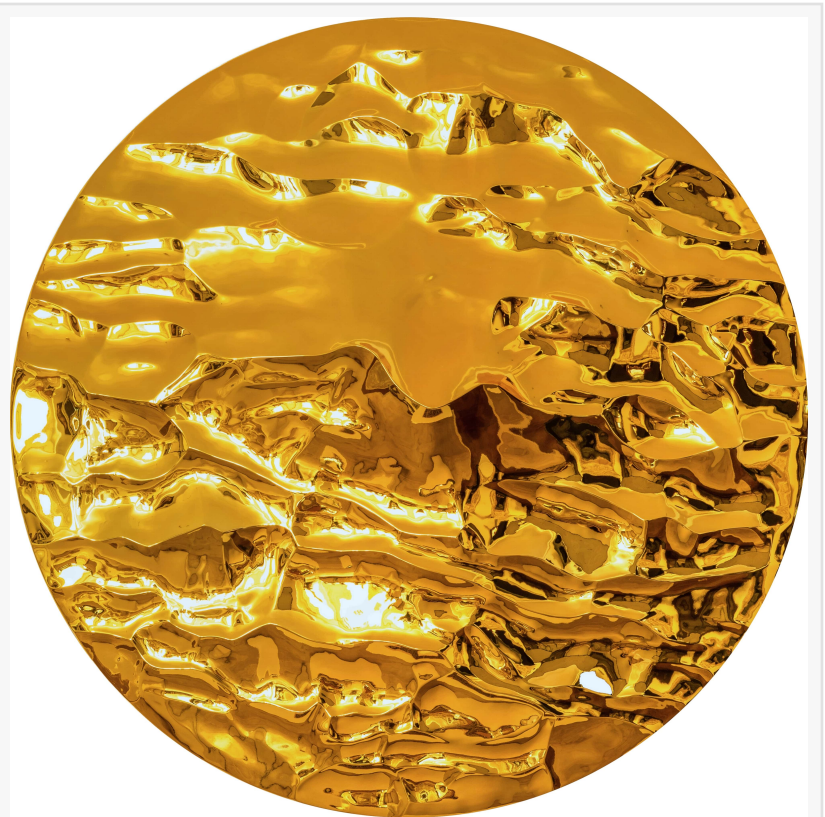
Natalia Kapchuk Headshot

Fundamentally, Natalia Kapchuk's main points of focus is the beauty of nature and ecological concerns present within the world. With this in mind, the artist uses her art to champion causes that touch us all, bringing attention to the pollution and ills of climate change threatening the world today.

Before creating her works, Kapchuk undergoes extensive research on the topics of global warming, ocean plastic and pollution, and other destructive impacts. As a result, the artist expresses the message that humanity should think more about environmental protections and the conservation of natural resources.

The Lost Planet collection of mixed media artworks emphasizes how the effects of human influence is changing and destroying nature. This can be seen in the works, 'The Winner Takes it All', 'Priceless Treasure' and 'The World is On Fire', for example. Each piece is at least a metre in diameter, correlating to their impact both as work of art and the message they tell. Divided into two sections and spanning both floors of the gallery, the exhibition is dedicated to the elements highlighting the beauty of nature in differing ecosystems and corners of the world, followed by, the negative impacts mankind places on the planet and its oceans. Natalia Kapchuk believes good art is filled with passion that may change a mindset.

"I use my art to draw awareness to the planet's plight. In The Lost Planet series I tell a story of our planet throughout different angles. From both beautiful perspectives to unwanted ones such as wildfires, coral bleaching and oil spills. I hope it generates naturally produced emotions. My sole aim is to



Priceless Treasure art work by Natalia Kapchuk



The World is on Fire art work by Natalia Kapchuk

inspire people to think of their actions towards nature, it's resources and living creatures, to find ways we as humans, corporations, and political governments can contribute to preserve the planet for future generations".

– Natalia Kapchuk

"Plastic pollution is without doubt one of the major threats to our planet, and thus we need to tackle it through innovate angles. I believe that Arts have the power of touching people's hearts, and that's why we're delighted to be part of Natalia's exhibition and to help her to create an impact and to inspire many individuals to become change makers"

– Juan Castaño Vilas, Regional Director, Plastic Ocean Europe, 2021

In 2022, selected pieces from The Lost Planet series will be presented at the solo exhibition in the Czong Institute for Contemporary Art - CICA Museum, Gyeonggi-do, South Korea.

Editors Notes:

Natalia Kapchuk: is a Russian-born artist based in London, UK. She composes her works using a combination of different media or materials, highlighting key ecological issues, and the global effects caused by human pollution; emphasizing the importance of environmental protections. Kapchuk's main point of focus is all life on this planet, the biodiversity it holds, various ecosystems, and the vast expanses of our beloved Oceans. In a constant search for new means of expression, the artist experiments with a variety of unique mediums such as resi-crete, reclaimed woods and plastic, metallic grit, natural stones and crystals, diamond dust, gold leaf etc. Kapchuk has a Bachelor's degree from Ural State University, Russia in International Relations. She studied art at Central Saint Martins College of Art and Design in 2017 followed by The Chelsea College of Arts in London, UK. Natalia Kapchuk is an ambassador at The Parliamentary Society of Arts, Fashion and Sports (UK), as well as, an ambassador for the Better World Fund (BWF). Official website: <https://kapchukart.com>

Anita Gryson

Relevance International

+44 7711 881275

anita@relevanceinternational.com

This press release can be viewed online at: <https://www.einpresswire.com/article/552151676>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.