

# Popular Financial Literacy Event Series For The Black Community Returns

*The annual BMC FinLit Summit, sponsored by TD, is a premier event for and by the Black community.*

TORONTO, ON, CANADA , September 24, 2021 /EINPresswire.com/ -- With the financial effects of COVID on women and the Black community become more apparent, the popular financial literary event returns for a 2-day virtual summit to provide information and relief.

The BMC FinLit Summit, sponsored by TD is an event series for and by the Black community with the goal of increasing financial competence, confidence, and understanding.

The event will take place virtually from Friday, October 1 to Saturday, October 2nd.

Black Moms Connection is a community of Black mothers who share, network, and connect. BMC started with 20 mothers in the Greater Toronto Area in 2015 and has grown to over 20,000 members worldwide.

“

Black Moms Connection serves to bridge the gap and provide the necessary tools and resources to help them get there ”

*Tanya Hayles, founder*

Award-winning, knowledgeable experts from across the industry spectrum will be sharing their nuggets in an informative and engaging environment. Guests will leave encouraged to face their financial obstacles and flourish in their financial freedom. 2 streams with professions from across Canada and the US, ensures that the programming is both culturally and geographically relevant. From money



The graphic is a promotional poster for the BMC FinLit Summit. It features a black background with a group of diverse Black women and men in professional attire. The text 'BMC FinLit summit' is prominently displayed in red and white. A date box in the top right corner indicates 'OCTOBER 1 + 2 12NOON - 4:00PM' and 'LIVESTREAM'. Below the group photo, it says 'SPONSORED BY TD' with the TD logo. At the bottom, a purple banner contains the website 'WWW.BLACKMOMSCONNECTION.COM/EVENTS'. The phrase 'Expert financial literacy experts' is written in white at the very bottom of the graphic.

mindset to real estate investment to investing to estate planning - it's a two-day boot camp to creating a better life and better future.

“We asked our moms what their biggest challenges and needs were,” says Tanya Hayles, founder of Black Moms Connection. “Over 70% said financial literacy and building better futures for themselves and their children. Black Moms Connection serves to bridge the gap and provide the necessary tools and resources to help them get there”.

BMC FinLit Summit is proudly sponsored by TD. TD is committed to supporting the communities in which we live and work with a focus on education and financial literacy.

For more information on the event, including speaker bios and schedule, visit [www.blackmomsconnection.com](http://www.blackmomsconnection.com).

#### About Black Moms Connection

Black Moms Connection is a global online village of over 20,000 and non-profit providing culturally relevant tools and resources to empower and educate the Black woman. In 2020, they distributed over \$45,000 in emergency and housing grants.

Tanya Hayles

Black Moms Connection

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