

# Surfactants Market Research Report: Probable Key Development To Be Observed Market States And Outlook Across By 2027

*Low prices & easy availability of surfactants, wide range of application, and extensive use of surfactants in household detergents drive the growth.*

OREGON, PORTLAND, UNITED STATES,  
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EINPresswire.com/ -- The global [surfactants market](#) generated \$41.3 billion in 2019, and is estimated to reach \$58.5 billion by 2027, registering a CAGR of 5.3% from 2020 to 2027. The report offers an extensive analysis of changing market dynamics, key winning strategies, key player's performance, major segments, and competitive landscape.



Surfactants Industry

Low prices & easy availability, wide range of application, and extensive use in household detergents drive the growth of the global surfactants market. However, unpredictability in raw material prices hinders the market growth. On the other hand, adoption of surfactants in neonatal respiratory distress syndrome and fastest growth in personal care products market create new opportunities in the coming years.

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Covid-19 scenario:

- During the coronavirus pandemic, the team of researchers from the U.K. is researching on possible efficacy of biosurfactants in prevention of the spread of coronavirus.
- Moreover, the researchers are studying the surfactant administration therapy for the treatment of Covid-19 related acute respiratory distress syndrome (ARDS).
- The manufacturing activities of surfactants have been disrupted due to the lockdown. In

addition, supply chain has been affected.

The report offers a detailed segmentation of the global surfactants market based on type, application, and region.

Based on type, the anionic segment contributed to the largest share in 2019, accounting for nearly half of the total share, and is estimated to maintain its dominant position during the forecast period. However, the amphoteric segment is expected to register the highest CAGR of 5.6% from 2020 to 2027.

Based on application, the household detergents segment accounted for the largest share in 2019, holding more than half of the total share, and is expected to maintain the largest share throughout the forecast period. However, the personal care segment is estimated to portray the highest CAGR of 5.9% during the forecast period.

Based on region, [Asia-Pacific contributed the highest share](#), accounting for around two-fifths of the total market share in 2019, and will maintain its dominance throughout the forecast period. Moreover, the same region is expected to grow at the highest CAGR of 5.9% from 2020 to 2027. The report also analyzes regions including Europe, North America, and LAMEA.

Leading market players analyzed in the research include BASF SE, Croda International Plc, Clariant AG, Stepan Company, Nouryon, Evonik Industries AG, Huntsman Corporation, Lonza Group, Indorama Ventures Public Company Limited, and Kao Corporation.

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