

14 Hours Remaining to Invest in Axle ai on Republic.co

Company announces \$1m in bookings to date in 2021; new customers include WatchMojo, Serhant, ASG

NEW YORK, NY, USA, September 27, 2021 /EINPresswire.com/ -- Video management software vendor [Axle.ai](https://axle.ai) is in the home stretch of its 2nd successful equity crowdfund on [Republic.co](https://republic.co), which ends at midnight PDT today. Axle.ai's previous equity crowdfunding round, in 2020, was oversubscribed, and this campaign has raised \$289,000 (over 11x the original goal of \$25,000) of a possible \$428,000. The campaign page is at <https://republic.co/axle-ai>; a 3-minute pitch video featuring Axle.ai's management can be viewed at tinyurl.com/axlein3mins. Investors can commit as little as \$150 to participate in the campaign.



axle ai Cofounders Sam Bogoch and Patrice Gouttebel

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For years, creative teams have needed a cost-efficient way to remotely search and manage content. The Republic campaign helps us deliver this– we encourage everyone to visit republic.co/axle-ai today.”

Sam Bogoch, CEO, Axle.ai

Today, Axle.ai announced it had received over \$1m in orders to date in 2021, up from its 2020 tally of \$667k and positioning the company to deliver its targeted \$1.2-1.3m in revenue for the year. Recent orders include YouTube leaders WatchMojo and Million Dollar Listing star Ryan Serhant's media team. The company has also been notified that ASG LLC, a leading systems integrator for the media industry, will be launching solutions featuring Axle.ai's software in Q4.

There is a worldwide explosion of video content. IDC estimates that global data will accelerate exponentially to

175 zettabytes by 2025. A growing, double-digit percentage of this storage is used to house media files. Meanwhile, approximately 400,000 video teams worldwide are responsible for

capturing, editing, and managing this content; more than 2/3 of it isn't readily searchable or available for access after initial use. Axle.ai has more than 700 customers worldwide, including high-profile names such as the NY Yankees, Madison Square Garden, the LA Clippers, PWC, Elevation Church, WB and Paramount. A recent profile of reality-TV production house Pie Town can be viewed at youtu.be/H1xkcQ0YJO8.

Sam Bogoch, CEO of Axle.ai, said "For years, creative teams have needed a simplified and cost-efficient way to remotely search and manage their content. Our second successful Republic equity crowdfunding raise is helping us deliver these solutions more widely – we encourage everyone to visit republic.co/axle-ai today."

Other highlights:

- Last month, Axle.ai announced it had completed acquisition of NoscOS, an AI/ML startup focusing on face recognition and logo recognition applications.
- Another big win for Axle.ai during the crowdfund was securing its largest deal ever – a \$365,000 deployment at a major Asia-Pacific region broadcaster.
- In July, [Seagate](#) and Axle.ai announced a strategic partnership around Seagate's Lyve and LaCie solutions. The companies have begun joint sales activities and have deployed the first combined system to Togethxr.com, a women's sports media company backed by Alex Morgan and Sue Bird.

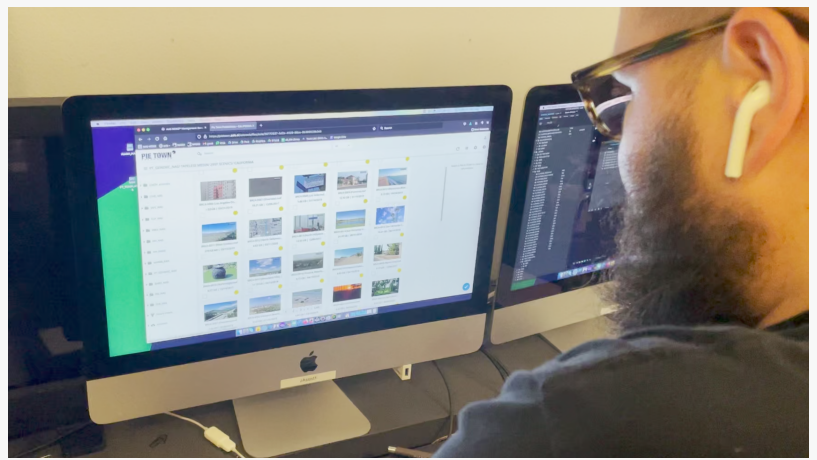
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