

## GET RID OF THE MORNING GRUMPS WITH CAFÉ GRUMPY'S NATIONAL COFFEE DAY GIVEAWAY

Win a free online subscription to Café Grumpy's specialty coffee for a better brew experience

BROOKLYN, NEW YORK, UNITED STATES, September 28, 2021 /EINPresswire.com/ -- To celebrate all the coffee lovers on National Coffee Day, the Brooklyn-based coffee shop is delivering its specialty beans to people's doorsteps nationwide in a coffee subscription giveaway. That's right. Not just one free coffee or a discounted bag of silky, rich beans, but a whole subscription. That way, the coffee will keep coming – and the grumps will keep going.



The beloved New York café owned by husband-and-wife team Caroline Bell and Chris Timbrell recently launched its online coffee subscription service to cater to not just their loyal fan base but also to out-of-town friends and busy locals. Coffee and cold brew subscriptions can be purchased in 6-month or 12-month periods on Café Grumpy's <u>website</u>. Customers can choose from deliveries every week, every two weeks, or every month and choose from a number of the brand's exquisite single origin selections or blends roasted in-house from the beans of family-owned farms throughout Central and South America and East Africa.

## To Enter:

For a chance to win Café Grumpy's giveaway for a free cold brew or coffee bean 6-month subscription, post a photo of your favorite morning coffee routine on your Instagram feed or stories and tag <a href="mailto:occurrent@CafeGrumpy">occurrent@CafeGrumpy</a> and #CafeGrumpyCoffeeDay on Wednesday, Sept. 29. If you don't come out triumphant, don't get grumpy, there's still plenty of smiles to go around.

More National Coffee Day deals from Café Grumpy:

Café Grumpy is also celebrating National Coffee Day with its fruit-forward friends <u>@RINDsnacks</u>. The first 100 guests to stop by the @grandcentralnyc location on Sept. 29 will receive a free bag of RIND snacks.

If you can't stop in, don't worry, Café Grumpy is giving away a variety pack from @RINDsnacks on Instagram.

On Oct. 1, which is #InternationalCoffeeDay, Café Grumpy is partnering with @AkroFragrances to create a latte inspired by its Awake scent. Those who visit Café Grumpy's Chelsea, FiDi, or Market Line locations to try this latte will receive a special offer on Akro's fragrances.

For those non-locals, there will be an Instagram giveaway as well. One winner will receive a bottle of @AkroFragrance's Awake fragrance, plus a set of ceramic cappuccino cups and a bag of Heartbreaker espresso.

Check Café Grumpy's instagram feed for details on how to enter these giveaways.

For folks who have a mutual love of craft beer, Coney Island Brewery is serving Freaktoberfest pumpkin and espresso ale made with Café Grumpy's famous Heartbreaker Espresso beans, available for a limited time exclusively in its taproom.

Café Grumpy's Coral Gables, Florida location will be giving away samples of cold brew in tetra pak on National Coffee Day as well.

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EDITOR'S NOTE: For more information about Café Grumpy and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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