

## Mentor Her: Why Women Need Female Mentors

The experience of women in the workplace differentiates from men. Who better to help than other women?

DUBLIN, IRELAND, September 28, 2021 /EINPresswire.com/ -- Irish tech start-up Mentor Her believes women need to support one another in the workplace instead of relying on men to



Mentor Her Logo

do the work on their behalf. The experiences of women in the workplace needs targeted support, who better to do that than women who have pursued that path before them?



When women commit to helping one another, a community of like-minded individuals flourishes and every day there is something positive to smile about."

Katie Doyle, founder of Mentor Her Mentor Her is a company that offers exclusive mentoring for women, by women. Despite critics asserting that men must be brought in on the conversation, when it comes to developing individuals Mentor Her believes that women must learn to support one another and help each other rise together.

Since women have entered the workplace a stigma of competitiveness, prudence and cattiness has plagued their careers. But that's all beginning to change. As women occupy more and more positions in executive, leadership, and C-Suite positions, they are beginning to realize that

there is enough room for everybody at the top. This change in values is an idea that can be clearly seen in Mentor Her's early start-up success.

On reflection of their career journeys, more and more women are recognizing that their journey to success differentiates from their male counterparts and should be addressed in different ways. The professional encounters of women are often balanced with personal confrontations from unconscious bias to the journey of motherhood and more serious issues of workplace harassment. Women need support from people who understand both their professional and personal paths in a safe space where they can communicate without fear of reprisal.

Mentor Her runs a <u>six-week program</u> five times a year, connecting motivated Mentees with Mentors who are established in key areas of the corporate world, entrepreneurship, and personal development. The sixweek program, that has already seen huge success, facilitates the meeting of women who need help, with those who want to give it. Over the course of six weeks, carefully matched Mentors and Mentees meet privately for one hour to help women get ahead- they are facilitated by weekly material and access to a community of private groups, networking calls, workshops, and events.

The team behind the company and more than a thousand of their advocates believe that when women mentor one another, it helps elevate both their careers. By supporting women through connection, women can find personal supporters, champions and defenders in their industry and beyond.



## Our Founder

Katie Doyle is the 26-year-old founder behind Mentor Her. Originally, she set up a travel agency business in 2018 and found that she greatly needed help in sales and marketing, and everything in between. But, she couldn't find a Mentor who was willing to help.

When the world closed down during Covid, and her travel agency failed, she noticed that more and more people were beginning businesses, rethinking their careers and following their passions and she wanted to help them. But she knew she couldn't do it alone.

She decided to take the big leap to start another business and women popped up from all over Ireland to help other women get to that next stage.

Leading the Mentor Her team as we grow to a global platform, Katie is passionate about helping women in business, listening to stories and getting women where they need to be!

Founder of Mentor Her, Katie Doyle



Women Helping Women

Mentor Her helps women at all levels, from those just finding their footing in an industry or growing in their positions to starting a business and scaling to new markets. Ambitious, determined, and bright Mentees are matched with successful Mentors who are eager to share their knowledge. Mentor Her offers a safe space, where women can not only address, improve, and grow their professional positions but also feel secure in talking about issues like workplace interactions or maternity experiences.

The Mentor Her program is open for any woman around the world to join, women can sign up in less than five minutes as a Mentee, Mentor, or both. The next program begins on November 8th, a perfect opportunity for women to get ready to grow their professional careers in the new year. Members include women from all over the world from Dublin to Dubai, London to New York, Vancouver to Mexico City. Mentors have included big names in media and entrepreneurship alongside small business owners and executives in Facebook, Intel, Salesforce, Google, LinkedIn and Penguin among many, many others.

Katie Doyle, founder of Mentor Her, says:

"Since the beginning of Mentor Her, we have seen women around the globe offer up their knowledge and experience to help a woman come up the ladder behind them. We believe that there is nothing more empowering. When women commit to helping one another, a community of like-minded individuals flourishes and every day there is something positive to smile about. The Mentors and the Mentees who join our program every time continue to inspire with their ambition, support and dedication to helping each other get ahead."

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