

# AFTS partners with Pegasus Tech Ventures and GrEEK Campus to host Startup World Cup Pitch Competition

*AFTS partners with Startup World Cup for 3rd year to host regional final competition at The GrEEK Campus in Downtown Cairo.*

CAIRO, EGYPT, September 29, 2021 /EINPresswire.com/ -- WASHINGTON, D.C.: The Africa Fintech Summit (AFTS) is happy to announce its third year partnering with Pegasus Tech Ventures' [Startup World Cup](#) to host a pitch competition on the evening of November 17th, 2021. The competition will be hosted at [The GrEEK Campus](#) Library Rooftop in downtown Cairo.



The banner features the Startup World Cup logo, which is a circular emblem with flags from various countries and the text 'STARTUP WORLD CUP' and 'PEGASUS TECH VENTURES'. To the right of the logo is a photograph of a building at night, illuminated with red and blue lights. The text 'Startup World Cup Returns to AFTS!' is prominently displayed at the top left. Below the logo, the hashtag '#AFTSCAIRO2021' is shown in orange. On the right side of the banner, there is a dark blue box with white text that reads: 'Registration to pitch is OPEN till 11:59PM GMT on October 8th, 2021!'. In the top right corner, there are logos for 'The GREEK Campus' and 'AFRICA FINTECH SUMMIT'.

The Startup World Cup is returning for the 3rd year in a row and this year's competition will be hosted on November 17th, 2021 at The GrEEK Campus in downtown Cairo.

While startups across Africa and in particular Egypt have been gaining momentum with larger and larger funding announcements, there remains a disconnect for early-stage startups working to raise rounds in Africa. This year's Pan-African Innovation: Regional Final Startup World Cup Pitch Competition comes as part of the 2021 Africa Fintech Summit Cairo on November 16-17, 2021 aiming to better connect the North African and Sub-Saharan African fintech ecosystems.

GrEEK Campus is joining the Africa Fintech Summit this year as a Strategic Partner to assist with the organization and implementation of this year's summit in Cairo, Egypt. Ahmed El Alfi, the Founder & Chairman of The GrEEK Campus and the Chairman of Sawari Ventures said, "we are excited to support and empower entrepreneurs to continue innovating and forging new economic paths towards building the region's startup ecosystem."

"One of our favorite parts of planning each AFTS is organizing the Startup World Cup pitch competition. Over the years, it has been great seeing so many young minds emerge from the competition and go on to do great things, including, raising large funding rounds, gaining coverage in global tech news like TechCrunch, and even watching cohort members go on to participate in Y Combinator's famous accelerator program," explains the Founder & CEO of the Africa Fintech Summit and Dedalus Global, Leland Rice.



we are excited to support and empower entrepreneurs to continue innovating and forging new economic paths towards building the region's startup ecosystem."

*Ahmed El Alfi, Founder & Chairman of The GrEEK Campus and Sawari Ventures*

Applications for the competition are now available [via Google Forms](#). Pre-seed startups are encouraged to apply for the chance to participate in this competition, happening on the heels of the Africa Fintech Summit Cairo 2021. The winner of this year's regional competition will go on to compete in May 2022 at the Global Finals competition in Silicon Valley for the chance to win \$1M USD equity investment.

Andrew W. Barden  
Africa Fintech Summit  
+1 757-951-3349

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/552582252>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.