

Global E-Cigarette Market Impact of Covid-19, Demands, Key Players, Growth, End Users and Forecasts to 2025

PUNE, MAHARASHTRA, INDIA, September 29, 2021 /EINPresswire.com/ -- The global [E-Cigarette Market](#) is expected to reach US\$84.43 billion in 2025, progressing at a CAGR of 17.65%, over the period 2021-2025. Growth in the e-cigarette market has accrued due to the changing consumer perception towards combustible cigarettes, upsurge in working population, decline in consumption of cigarettes, mounting-up prices of tobacco cigarettes and peer influence on youngsters. The market is anticipated to experience certain trends like upswing in Gen Z income, emergence of flavored e-cigarettes, increasing influence of social media and rise in technological developments by e-cigarette manufacturers. However, the growth of the market would be challenged by stringent regulations, nicotine exposure in e-cigarettes and surging concerns over side effects of e-cigarettes and vapor products.

Get a Free Sample Copy of Global E-Cigarette Market Research Report at <https://www.reportsnreports.com/contacts/requests/sample.aspx?name=4908972>

The global e-cigarette market has been categorized on the basis of segment, composition and distribution channel. According to segment, the market can be bifurcated into vape and Heat Not Burn (HNB) products. In terms of composition, the global market can be split into nicotine and non-nicotine. Whereas, on the basis of distribution channel, the market is divided into tobacconist, online, vape shops and others such as hypermarket/supermarket.

The fastest growing regional market is the U.S. due to increasing awareness of safer tobacco alternatives, continuous efforts of anti-smoking organizations shifting the tobacco consumers to alternative forms i.e., e-cigarettes and increased customer acceptance due to cost-efficiency of these devices. Further, the sudden outbreak of COVID-19 is causing an adverse disruption on the overall economy through halted production and logistics activities, affecting the demand and supply of e-cigarettes across the world.

Scope of the report:

- The report provides a comprehensive analysis of the global e-cigarette market with potential impact of COVID-19.
- The major markets (the U.S., Europe, China and Japan) have been analyzed.
- The market dynamics such as growth drivers, market trends and challenges are analyzed in-depth.

•The competitive landscape of the market, along with the company profiles of leading players (Imperial Brands PLC, British American Tobacco PLC, Philip Morris International Inc., Altria Group, Inc., Japan Tobacco Inc. and Turning Point Brands, Inc.) are also presented in detail.

Get 20% Discount on Global E-Cigarette Market Research Report at

<https://www.reportsnreports.com/contacts/discount.aspx?name=4908972>

Key Target Audience:

- E-Cigarette Manufacturers
- Raw Material/Component Suppliers
- End Users
- Consulting Firms
- Investment Banks
- Government Bodies & Regulating Authorities

Table of Contents:

1. Market Overview

1.1 Introduction

1.2 Classification

1.3 Anatomy & Mechanism

1.4 Risks

1.5 Benefits

2. Impact of COVID-19

2.1 Decline in Total Unit Sales of E-Cigarettes

2.2 Reduction in Usage of E-Cigarettes

2.3 Key Players Initiatives

2.4 Impact on Regional Markets

3. Global E-Cigarette Market Analysis

3.1 Global E-Cigarette Market Value

3.2 Global E-Cigarette Market Value Forecast

3.3 Global E-Cigarette Market Value by Segments

3.3.1 Global Vape Market Value

3.3.2 Global Vape Market Value Forecast

3.3.3 Global Vape Market Value by Segments

3.3.4 Global Closed Vape Systems Market Value

3.3.5 Global Closed Vape Systems Market Value Forecast

3.3.6 Global Open Vape Systems Market Value

3.3.7 Global Open Vape Systems Value Forecast

3.3.8 Global HNB Market Value Forecast

3.4 Global E-Cigarette Market by Composition

3.4.1 Global Nicotine E-Cigarette Market Value

3.4.2 Global Nicotine E-Cigarette Market Value Forecast

3.4.3 Global Non-Nicotine E-Cigarette Market Value

- 3.4.4 Global Non-Nicotine E-Cigarette Market Value Forecast
- 3.5 Global E-Cigarette Market Value by Distribution Channel
 - 3.5.1 Global E-Cigarette Distribution Channel Market Value
 - 3.5.2 Global E-Cigarette Distribution Channel Market Value Forecast
- 3.6 Global E-Cigarette Market Penetration by Country
- 3.7 Global E-Cigarette Market by Region

Direct Purchase of Global E-Cigarette Market Research Report at
<https://www.reportsnreports.com/purchase.aspx?name=4908972>

- 4. Regional E-Cigarette Market Analysis
 - 4.1 The U.S.
 - 4.1.1 The U.S. E-Cigarette Market Value
 - 4.1.2 The U.S. E-Cigarette Market Value Forecast
 - 4.1.3 The U.S. E-Cigarette Market by Product
 - 4.1.4 The U.S. E-Cigarette Product Market Value
 - 4.1.5 The U.S. E-Cigarette Product Market Value Forecast
 - 4.2 Europe
 - 4.2.1 Europe E-Cigarette Market Value
 - 4.2.2 Europe E-Cigarette Market Value Forecast
 - 4.3 China
 - 4.3.1 China E-Cigarette Market Value
 - 4.3.2 China E-Cigarette Market Value Forecast
 - 4.4 Japan
 - 4.4.1 Japan E-Cigarette Market Value
 - 4.4.2 Japan E-Cigarette Market Value Forecast
- 5. Market Dynamics
 - 5.1 Growth Drivers
 - 5.1.1 Changing Consumer Perception Towards Combustible Cigarettes
 - 5.1.2 Growing Popularity of E-Cigarettes
 - 5.1.3 Upsurge in Working Population
 - 5.1.4 Declining Consumption of Cigarettes
 - 5.1.5 Shift Towards Next Generation Products
 - 5.1.6 Mounting-Up Prices of Tobacco Cigarettes
 - 5.1.7 Peer Influence on Youngsters
 - 5.2 Key Trends and Developments
 - 5.2.1 Upswing in Gen Z Income
 - 5.2.2 Emergence of Flavored E-Cigarettes
 - 5.2.3 Accelerating Growth of Vapor Devices
 - 5.2.4 Increasing Influence of Social Media
 - 5.2.5 Rise in Technological Developments by E-Cigarette Manufacturers
 - 5.3 Challenges
 - 5.3.1 Stringent Regulations

5.3.2 Nicotine Exposure in E-Cigarette

5.3.3 Surging Concerns Over Side Effects of E-Cigarettes and Vapor Products

6. Competitive Landscape

6.1 Global Market

6.1.1 Revenue Comparison of Key Players

6.1.2 Market Capitalization Comparison of Key Players

6.1.3 R&D Comparison of Key Players

6.1.4 Global Vape Market Share by Key Players (Brands)

6.1.5 Global E-Vapour Market Share by Key Players

6.1.6 Global HNB Market Share by Key Players (Brands)

6.2 The U.S. Market

6.2.1 The U.S. E-Cigarette Market Revenue Share by Key Players (Brands)

6.2.2 The U.S. E-Cigarette Market Volume Share by Key Players (Brands)

6.2.3 The U.S. E-Vapour Market Share by Key Players

6.3 China Market

6.3.1 China Vape Market Share by Key Players

6.3.2 China HNB Market Share by Key Players

7. Company Profiles

7.1 Imperial Brands PLC

7.1.1 Business Overview

7.1.2 Financial Overview

7.1.3 Business Strategies

7.2 British American Tobacco PLC

7.2.1 Business Overview

7.2.2 Financial Overview

7.2.3 Business Strategies

7.3 Philip Morris International Inc.

7.3.1 Business Overview

7.3.2 Financial Overview

7.3.3 Business Strategies

7.4 Altria Group, Inc.

7.4.1 Business Overview

7.4.2 Financial Overview

7.4.3 Business Strategies

7.5 Japan Tobacco Inc.

7.5.1 Business Overview

7.5.2 Financial Overview

7.5.3 Business Strategies

7.6 Turning Point Brands, Inc.

7.6.1 Business Overview

7.6.2 Financial Overview

7.6.3 Business Strategies

Ganesh Pardeshi
ReportsnReports
+1 888 391 5441
ganesh.pardeshi@reportsandreports.com

This press release can be viewed online at: <https://www.einpresswire.com/article/552602433>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.