

Soundstripe Launches Twitch Pro Extension to Provide Streamers with High-Quality Music Safe from Takedowns

New features give streamers full playlist control over a deep catalog of songs curated for Live and VOD use



NASHVILLE, TN, UNITED STATES, September 30, 2021 /

EINPresswire.com/ -- <u>Soundstripe</u>, a leading provider of unlimited high-quality, royalty-free music, video, and sound effects for creators, announced today the launch of its <u>Twitch Pro</u> extension, an enhancement to its highly successful <u>free Twitch extension</u>. Launched just last



Both the free and Pro versions of the Soundstripe Twitch extension aim to help streamers avoid the frustration of video takedowns due to copyright claims."

Trevor Hinesley, Co-Founder and CTO of Soundstripe

September, the free extension – which provides Twitch streamers access to Soundstripe's large catalog of high-quality, royalty-free music that's safe from takedowns – has been installed by more than 65,000 Twitch streamers and heard by more than 67 million unique Twitch viewers.

The new Twitch Pro version adds three highly requested features, including the ability to create custom playlists from Soundstripe's diverse catalog of high-quality music, shuffle playlists during a livestream, and get exclusive playlists curated by Soundstripe's Grammy award-winning music team. Streamers access the extension directly within

Twitch, and the Pro features can be activated for \$3.99 per month or just \$36 per year.

"After seeing the rapid adoption of our free Twitch extension and the many requests for enhanced features, we went to work building new tools to make it even easier for streamers to customize playback of our high-quality music catalog and continue avoiding copyright takedowns," said Trevor Hinesley, Co-Founder and CTO of Soundstripe. "Both the free and Pro versions of the Soundstripe Twitch extension aim to help streamers avoid the frustration of video takedowns due to copyright claims and align directly with our company mission to Keep Creators Creating."

Twitch streamers continue to seek solutions for including music in their livestreams and archived

videos on demand (VOD) without the risk of triggering copyright claims and subsequent video takedowns. Soundstripe's solutions aim to provide streamers with copyright-safe alternatives at various accessible price points, including free.

Soundstripe Offerings for Twitch

Twitch Free Extension

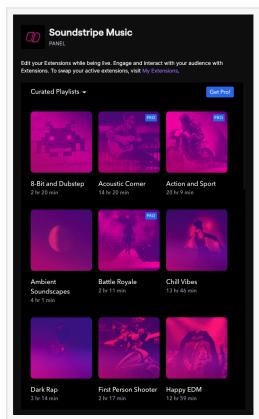
- Features: Unlimited use of Soundstripe's playlists for Twitch
- Supported Platforms for Posting: Twitch livestreams and VODs
- Pricing: Free
- Where to Sign Up: Twitch Dashboard [https://dashboard.twitch.tv/extensions/hnn88flma6mymdg a2wt3v9aww7oobs]

Twitch Pro Subscription - NEW

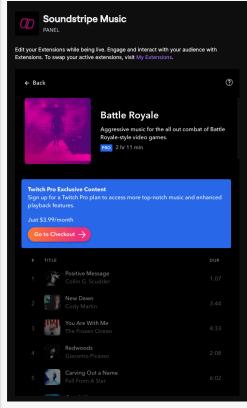
- Features: Adds ability to create custom playlists from the full Soundstripe catalog, shuffle playlists, and access exclusive music for streaming
- Supported Platforms for Posting: Twitch livestreams and VODs
- Pricing: \$3.99 monthly or \$36 annually
- Where to Sign Up: In the Twitch Free Extension
 [https://dashboard.twitch.tv/extensions/hnn88flma6mymdg
 a2wt3v9aww7oobs] or on Soundstripe
 [http://soundstripe.com/twitch]

Soundstripe Music Subscription

- Features: Adds stems and additional versions of every song in the catalog
- Supported Platforms for Posting: Twitch livestreams and VODs, PLUS all other platforms, including YouTube and Facebook
- Pricing: \$19 monthly or \$149 annually
- Where to Sign Up: Soundstripe [http://soundstripe.com/twitch]



Twitch Pro screenshot 1



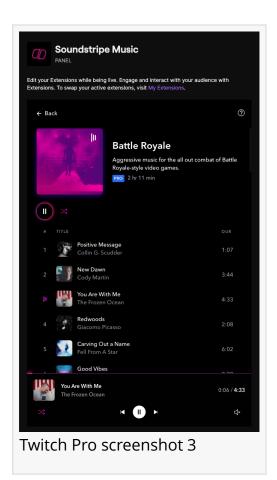
Twitch Pro screenshot 2

For more details on the Soundstripe Twitch extension, visit soundstripe.com/twitch. To sign up for a Soundstripe subscription or for more information on Soundstripe, visit soundstripe.com.

About Soundstripe

Soundstripe is one of the industry's fastest growing providers of unlimited, royalty-free music, stock video, and sound effects for use in videos, podcasts, and other media projects. It is driven by a unique subscription model that lets content creators pay a fee for usage of all the media in Soundstripe's catalog, with a la carte licenses also available. This approach has led to more than 6 million licenses being issued for tens of thousands of customers in more than 140 countries since Soundstripe's inception in 2016.

The company is based in Nashville and was named to the Top 100 of the 2020 Inc. 5000 list, cementing its place as one of the fastest-growing private companies in the U.S. It was selected for The Tennessean's Top Workplaces list in both 2019 and 2020, winning special awards for Values and Best in Leadership for co-founders Travis Terrell, Micah Sannan, and Trevor Hinesley. Soundstripe also won the Game-Changing Startup award in the Entertainment, Sports, and Media category at The Nashville Entrepreneur Center's 2019



NEXT Awards, and was named one of the city's Top 10 startup cultures by Powderkeg. For more information, visit soundstripe.com.

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