

## Amuka Esports Partners with Carlingwood Shopping Centre to Open New Esports Venue in Ottawa

It's time to level up Ottawa!

TORONTO/OTTAWA, ON, CANADA,
October 5, 2021 /EINPresswire.com/ -Amuka Esports, Canada's leader in
gaming venues, is pleased to announce
a strategic partnership with
Carlingwood Shopping Centre
("Carlingwood") to bring an esports and
gaming venue to the enclosed
shopping centre in Ottawa, Ontario.



The 2,500 sq.ft. location, equipped with

20 state-of-the art PCs, consoles, and mobile gaming stations as well as dedicated streaming zones, will open at Carlingwood in Q4 2021. This location will also host various esports tournaments organized by local operators in Ottawa.



...now with Carlingwood
Shopping Centre as a
partner, we can create an
amazing esports experience
for Ottawa's gaming
community"
Ben Feferman, CEO of Amuka
Esports

"We have wanted to open a location in Ottawa for several years, and now with Carlingwood Shopping Centre as a partner, we can create an amazing esports experience for Ottawa's gaming community," according to Ben Feferman, CEO of Amuka Esports.

With the reemergence of retail, the team at Carlingwood has been working vigorously to create experiences within the centre that will connect the community post pandemic and attract a variety of demographic groups. Introducing an esports and gaming venue will complement the other

engagement-focused amenities launching at the centre over the remainder of the year.

Newly managed by <u>Strathallen</u> Property Management Inc. ("Strathallen"), there is potential for Carlingwood to be the first of several other esports and gaming venues at Strathallen-managed

properties. Amuka Esports also operates venues in Toronto and Windsor and is expanding to Florida in 2022.

For more information, please contact Ben Feferman at ben@amukaesports.com or (561) 679-0664.

## **About Amuka Esports**

Amuka Esports is a diversified esports company focusing on teams, tournaments, content, and venues. We create localized hubs in cities across North America, each consisting of a venue, tournament organizer, content team, merchandise brands, and incubator. Amuka also operates Canada's largest esports venue along with several teams based in North America and Europe. Learn more about our impact on the North American esports scene at our official website and on our Twitter, Instagram, and Facebook.

## About Strathallen

Founded in 2003, Strathallen is a leading real estate Investment Manager focused on delivering superior risk-adjusted returns to its Investor Partners. Strathallen is led by a team of executives with a proven track record of over 250 years of collective real estate experience. Strathallen is a fully integrated firm providing Asset Management, Property Management and strategic advisory services that allows us to continually create value for our Investors. Strathallen is an employee-owned private company. Learn more by visiting <a href="https://www.strathallen.com">www.strathallen.com</a>, or following us on LinkedIn.

Ben Feferman AMUKA ESPORTS ben@amukaesports.com Visit us on social media: Facebook Twitter LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/552764963

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.