

Equity Crowdfunding Week Bringing Investors and Entrepreneurs Together

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[/EINPresswire.com/](#) -- [Equity Crowdfunding Week](#) Bringing Investors and Entrepreneurs Together

The crowdfunding community of investors and entrepreneurs is coming together this week (4th-8th October) for an international online conference, 2021 Equity Crowdfunding Week, a five-day educational event with many major global equity crowdfunding organisations featured.

“

Equity Crowdfunding has taken a new shape in creating job opportunities, better technologies and breaking barriers across private markets while major brands help lead the way”

Lorel Scott, Co-founder of Equity Crowdfunding Week

The event is designed to educate the start-up, retail investor, and entrepreneur communities on how to maximise returns in equity crowdfunding, trade private shares in a secondary market via a regulated Alternative Trading System (ATS), launch a successful crowdfunding campaign, scale their companies and raise capital.

Keynote speakers include Shari Noonan, CEO and Co-Founder of [Rialto Markets](#), broker dealers who bring private markets to the public through their various Reg CF, A+ and D raising solutions, as well as using their FINRA and

SEC recognised secondary trading ATS platform, facilitating the buying and selling of shares in private companies – a vital component for crowdfunding led companies and their shareholders.

Other leading crowdfunding companies such as KoreConX, Seedrs, Crowdfund Insider, Republic, Kingscrowd, Issuance and Wefunder are supporting Equity Crowdfunding Week. Notable



speakers include “The Queen of Crowdfunding” Sara Hanks – co-founder and CEO of CrowdCheck, an attorney with over 30 years of experience in the corporate and securities field, renowned for her international work with regulators in Europe and the US, developing strong governance for the crowdfunding sector.

There is a chance to hear about high-growth private companies that are enjoying successful crowdfunding raises, such as Cityzenith, Atlis Motor Vehicles, and Knightscope who between them have recently raised over \$100m, and continue to utilise crowdfunding to stay private for longer.

America’s Jobs Act legislation allows companies to raise up to \$75m a year in the US alone via Regulation A+, and up to \$5m under Regulation CF. Recent Reg A+ updates mean some of these shares can be traded on a regulated secondary trading platform, known as an ATS, meaning early investors can potentially realise value much earlier. Typically, private companies and their shareholders have to wait on 10-15 years on average to afford the cost of a public listing on a major stock exchange such as the NYSE, NASDAQ, the FTSE or other major international public markets.

For instance, crowdfunding under tier 2 Regulation A+, \$15m-\$22.5m’s worth of share capital can be traded on a secondary trading platform ATS, such as Rialto Markets in the US and Crowdcube in the UK can offer a similar solution under the UK’s regulations. There are 27m private companies in the US alone and only 1,000 of those are listed on major stock exchanges – crowdfunding and secondary trading are starting to transform a multi-trillion dollar private market.

The program of Equity Crowdfunding Week will cover various themes such as: individual entrepreneurs investing in equity crowdfunding, launching an equity crowdfunding campaign, institutional investment into equity crowdfunding, how dealer brokers are positively changing the capital landscape, regulations that make equity crowdfunding possible, and the success stories helping drive the equity crowdfunding market. The experience offers over 20 workshops, roundtables, keynotes, fireside chats, founder stories, and provides the viewer with 4k cinematic streaming, delivery of HD commercials and on-screen promotions for partners and sponsors.

The event will be streamed live through BEAM Conference (an MIT and StartupStarter backed networking & video communications platform built around digital venues). Other conference participants include host Darren Marble & Lauren Simmons of the Going Public Series & Jezlan Moyet, Media Personality + Entrepreneur & Producer + Host, covering topics like “Entrepreneurs Are the New Celebrity” “Inequities in Raising Capital” “Cannabis is Crowding” “Unlocking Liquidity” and “Cross Atlantic Deals”. “Equity Crowdfunding has taken a new shape in creating job opportunities, better technologies and breaking barriers across private markets while major



Shari Noonan CEO Rialto Markets

brands help lead the way.” Said Lorel Scott, Co-founder of Equity Crowdfunding Week & COO of StartupStarter.

ENDS

About StartupStarter, organisers of Equity Crowdfunding Week 2021

StartupStarter is a business school for the digital age. On-demand, precise & 4k cinematic classes on today's essential business skills and subjects, taught by the world's most influential companies. Launched in 2020 by Co-founders Jose Barrera (CEO) and Lorel Scott (COO), StartupStarter will provide access to over 100 detailed classes and events to learn how to do business in the digital world and how to use modern tools of the trade with the goal of democratizing entrepreneurship. Classes and events like “No Code Week” and “2021 Equity Crowdfunding Week” include access to StartupStarter's global community of entrepreneurs with exclusive perks and offers from partners. StartupStarter currently has a portfolio of over 1,100 seed stage companies and partners

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