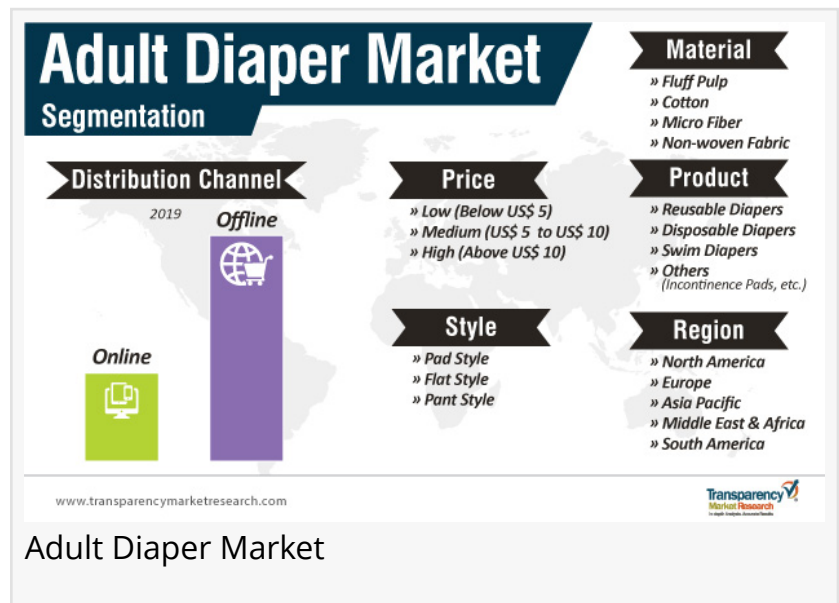


Growing Uptake of Smart Diapers among Caregivers to Spur Sales in Adult Diaper Market | TMR

TMR's recent report on the Adult Diaper Market, with the help of a comprehensive outlook, provides readers with an assessment of the global market landscape.

ALBANY, NEW YORK, UNITED STATES, October 6, 2021 /EINPresswire.com/ -- Transparency Market Research has published a comprehensive study on the global [adult diaper market](#) for the forecast period of 2019 to 2027. The market is expected to expand at a rate of 6% CAGR from 2019 to 2027.



Europe and North America are estimated to be the Leading Regions in the Market

In terms of region, the global adult diaper market is classified into the principal regions of Latin America, Middle East and Africa, Asia Pacific, Europe, and North America. It is anticipated that regional classifications would provide a better knowledge of the market dynamics at play at the regional level.

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Because of the rising acceptability of adult diaper usage among the elderly populace in countries such as Canada and the US, North America is expected to gain substantial market share during the forecast period, from 2019 to 2027. Because of the terrible conditions of public toilets in developing and underdeveloped countries, some travelers choose diapers over public restrooms. Over the projection period, Europe is likely to continue to be one of the fastest growing regions in the market. Adult diapers are expected to overtake infant diapers in Europe, due to the region's growing elderly population, particularly in nations like France, Greece, Italy, and Germany.

Rise in Geriatric Population and Prominence of the Online Retail Sector is Estimated to Bolster its Demand

Market growth is primarily driven by a growing elderly population, an increasing number of people experiencing severe form of incontinence, and a greater awareness about the need of maintaining good hygienic conditions, amongst many other things. Technology advances have led to a considerable increase in the use of disposable adult diapers amongst the elderly population. Because they are constructed with a gel-like polymer bead core, these diapers provide an innovative approach to successfully treat incontinence. This enhances their absorbent capability, which offers customers with more protection and comfort.

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The rise of e-commerce channels is anticipated to boost the development of the global adult diaper market. Key companies in developing countries are taking steps to raise market knowledge and dignify the market through marketing and promotion efforts, which are helping to boost acceptability of adult diapers amongst the elderly.

Incontinence care solutions are increasingly being utilized in medical facilities, especially for patients with severe diseases, since they provide comfort, regulate body fluid levels, and help avoid leaks. Apart from medical applications, there has been a significant growth in the usage of these diapers for various other purposes, such as employees at manufacturing plants, pilots on lengthy flights, and by deep-sea divers. As a result, the above-mentioned medical and non-medical applications of adult diapers are expected to boost their sales across the globe.

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The usage of disposable adult diapers by the geriatric population has increased significantly as a result of technological advancements. These diapers are made with a gel-like polymer bead core that enhances their capacity to absorb, which in turn gives enhanced protection and comfort to consumers with incontinence problems. Owing to their better fluid absorption and retention abilities, disposable diapers are likely to observe higher demand in the near future, thus propelling expansion market expansion.

Global Adult Diaper Market: Key Questions Answered in the Report

How much revenue will the adult diaper market generate by the end of the forecast period?

What type of diaper is likely to have the maximum market share by 2027?

Which regions currently contribute the maximum share to the overall adult diaper market?

What are the indicators expected to drive the adult diaper market?

Which region is likely to be a lucrative market during the forecast period?

What are the essential strategies incorporated by key stakeholders in the adult diaper market to expand their geographical presence?

What are the major advancements witnessed in the adult diaper market?

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Our data repository is continuously updated and revised by a team of research experts, so that it always reflects the latest trends and information. With a broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

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