

Webinar to call for climate change action across Cambridgeshire and Peterborough

An online event for businesses in Cambridgeshire and Peterborough is set to raise awareness of the local action needed on climate mitigation and adaptation.

CAMBRIDGE, CAMBRIDGESHIRE, UNITED KINGDOM, October 6, 2021

[/EINPresswire.com/](https://EINPresswire.com/) -- In a call for board-level climate action in Cambridgeshire and Peterborough, a free webinar is being co-hosted by the

[Centre for Climate Engagement](#) and

the Institute of Directors ([IoD](#)) East of England, in collaboration with Chapter Zero, the webinar aims to bring together non-executive directors and board members.

“

This event will provide an opportunity to raise awareness of the findings within the report to a high-level business audience, with the aim of accelerating local business action on climate change.”

Event chairman, Emily Farnworth

Event chairman, Emily Farnworth, said: “In March 2021, the Initial Recommendations report from the Cambridgeshire and Peterborough Independent Commission on Climate (CPICC) was published.

“This report provides a set of recommendations for mitigating and adapting to climate change with a focus on four key areas: transport, buildings, energy and peat.

“This event will provide an opportunity to raise awareness of the findings within the report to a high-level business audience, with the aim of accelerating local business action on climate change.

“It will also provide a chance for the IoD to share some of the challenges their members are facing in the context of decarbonisation and the net-zero challenge.”

The webinar is particularly aimed at board members of local businesses which are net



contributors to local carbon emissions, such as transport, buildings, agricultural or industrial processes or vulnerable to climate-related risks.

There will be speakers including Baroness Brown of Cambridge, Dame Julia King, IoD East of England chairman Biplab Rakshi, and co-director of the Centre for Climate Engagement, Emily Farnworth.

The webinar, on October 29 from 9am, will also include a panel of commissioners of the report including Lynne Sullivan OBE, Greg Archer, and Professor Laura Diaz Anadon.

It is free to both members and non-members – non-members need to sign up to the IoD portal at www.iod.com.

For more information and to book a place [click here](#).

Notes to Editors:

In March 2021, the Initial Recommendations report from the Cambridgeshire and Peterborough Independent Commission on Climate (CPICC) was published. This report provides a set of recommendations for mitigating and adapting to climate change with a focus on four key areas: transport, buildings, energy, and peat.

The event aims to bring together non-executive directors (NEDs) and board members of local SMEs in the Cambridgeshire and Peterborough area to raise awareness of the findings from the final CPICC report.

After the webinar, local businesses to be able to sign up for a business engagement group after the event.

Speakers on the day will include commissioners of the report:

- Baroness Brown of Cambridge, Dame Julia King – chairman of the Cambridgeshire &

The banner features a green and white background. On the left, the IoD East of England logo is displayed. In the top right corner, the 'Sustainable Business Event' logo is shown, along with the text 'Co-hosted by' and the logo for the Centre for Climate Change Engagement at Hughes Hall, University of Cambridge. The central text reads: 'Chaired by Biplab Rakshi, Regional Chair, IoD East of England'. Below this, it lists 'With guest speakers: Baroness Brown of Cambridge, Dame Julia King, Chair, Cambridgeshire & Peterborough Independent Commission on Climate' and 'Emily Farnworth, Co-Director, Centre for Climate Engagement, Hughes Hall'. On the right side of the banner, there are two photographs of women: Baroness Brown of Cambridge and Dame Julia King.

Peterborough Independent Commission on Climate. Baroness Brown currently serves as Chair of the Carbon Trust; Vice-Chair of the Committee on Climate Change and Chair of the Adaptation Sub-Committee; non-executive director of the Offshore Renewable Energy Catapult; and council member of Innovate UK. She sits on the Government's Hydrogen Advisory Council. She was the UK's Low Carbon Business Ambassador from 2008 – 2018.

•Lynne Sullivan OBE

An architect and member of the CLC Green Construction Board, Lynne Sullivan is the Chair of the Good Homes Alliance and Board member of the Passivhaus Trust and the Active Building Centre. Lynne was RIBA's Ambassador on Climate Change, representing RIBA at COP21 in Paris and chairing their Sustainable Futures Group 2014-2017. Lynne has authored and chaired a number of policy reviews and research projects on building performance and sustainability for UK governments and others, including 'A Low Carbon Building Standards Strategy for Scotland'.

•Greg Archer

UK Director of the international environmental organisation Transport and Environment. Greg is also chair of the environmental organisation ECOS; and runs a consultancy, Gaian Ltd. He has over 25 years experience researching and developing solutions to the environmental impacts of transport. Since 2019, Greg has run the UK office of T&E working to secure the 2030 ban on sales of new conventional cars. From 2012, he was based in Brussels as T&E's Vehicles Director successfully campaigning for strong car CO2 regulations that have stimulated the shift to electric cars.

•Professor Laura Diaz Anadon

Professor Laura Diaz Anadon holds the chaired Professorship of Climate Change Policy at the University of Cambridge and is Director of the Centre for Environment, Energy and Natural Resource Governance (C-EENRG) and Bye-Fellow at Peterhouse. Laura is also Research Associate at the Harvard Kennedy School at Harvard University. She is a Lead Author in the 6th Assessment Report of the Intergovernmental Panel on Climate Change Working Group III on Climate Change Mitigation and a member of the Carbon Trust Breakthrough Ideas Steering Group.

Kate Everett

IoD East of England

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/553198885>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.