

360-Degree Camera Market Size, Growth, Status (2015-2020) and Forecast (2021-2027)

360-Degree Camera Market By Connectivity (Wired, Wireless)

PUNE, MAHARASHTRA, INDIA, October 7, 2021 /EINPresswire.com/ -- The Detailed Market intelligence report on the <u>360-Degree Camera Market</u> applies the most effective of each primary and secondary analysis to weighs upon the competitive landscape and also the outstanding market players expected to dominate 360-Degree Camera Market place for the forecast 2019– 2025.

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Scope of The Report:

360-Degree Camera is a camera having a field of view that covers roughly the whole sphere or at least a full circle in the horizontal plane. 360-degree camera is also known as omnidirectional camera in photography field. Omnidirectional cameras are important in areas where large visual field coverage is needed, such as panoramic photography and robotics.

The key players in the global 360-Degree Camera market are,

Nikon LG Electronics 360fly GoPro Samsung Electronics Insta360

Kodak Ricoh Rylo Bubl Xiaomi Immervision **Digital Domain Productions YI Technology** PANONO AITBOT Freedom360 launt Facebook Humaneyes Sony and Panasonic Others

Key Market Segments:

By Connectivity

•Wired •Wireless

By Applications

•Media & Entertainment

•Consumer

•Military & Defense

•Travel & Tourism

Automotive

Commercial

•⊞ealthcare

Dthers

By Resolutions

• Bigh Definition • Dltra-High Definition

By End-Users

Bersonal

•Commercial

By Region

•North America

oD.S oDanada

•Europe

oD.K oErance oGermany oItaly

•Asia Pacific

oɑhina
oJapan
olīndia
oßoutheast Asia

•Datin America

oBrazil oMexico

•Middle East and Africa

oGCC oAfrica oRest of Middle East and Africa

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Market Dynamics -

Rapid introduction of technically advanced Virtual Reality (VR) devices, growing number of VR gamers and increasing requirement for 360 videos in media and entertainment sector are some of the major driving factors behind the growth of 360-degree camera market. Moreover, growing awareness about the need for safety and security at public places and inexpensive prices of 360-

degree cameras are the major drivers for the growth of the 360-degree camera market. However, the limitations of software and hardware and lack of proper compatibility with other devices are likely to restrain the growth of the market.

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Market Regional Analysis -

North America is expected to dominate in 360-degree camera market due to their high demand in various applications such as healthcare, industrial, and consumer electronics in this region. Asia-Pacific region is expected to be fastest growing region for 360-degree camera market due to high adoption of virtual reality technologies in Japan and China. Europe region is anticipated to witness remarkable growth during the forecast period due to rising sale of gaming console in this region.

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