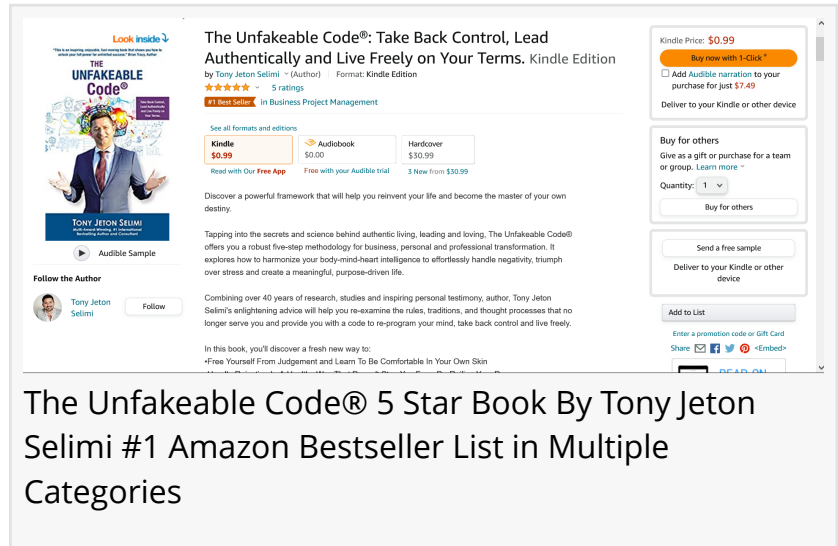


The Unfakeable Code® Hits the #1 Spot on the Amazon Best Seller List in Multiple Business Leadership Training Categories

#1 on the Amazon Best Seller List is The Unfakeable Code® - revealing how by thinking objectively you can change how well you do in every critical area of life.

LONDON, UNITED KINGDOM, October 7, 2021 /EINPresswire.com/ -- Contact: Alma Stasel, info@tonyselimi.com, 02078285005
FOR IMMEDIATE RELEASE
AUTHOR AVAILABLE FOR INTERVIEW



[®-Control-Authentically-Freely](#)

[-ebook/dp/B0928MJ4XH/">The Unfakeable Code®](#) - Take back control, lead authentically and live freely on your terms By [Tony Jeton Selimi](#), Multi-Award-Winning #1 International Bestselling Author and Consultant, hits the #1 Spot on the Amazon Best Seller List in Multiple Business Leadership Training Categories

“

An inspiring, enjoyable, fast-moving book that shows you how to unlock your full power for unlimited success.”

Brian Tracy, Author, Chairman and CEO of Brian Tracy International

Learn How to Stop Letting Other People's Opinions Control You and Live Authentically for a Happier, Less Stressful, More Grounded, and More Successful Way of Living, Loving, and Leading.

To thank all the readers, support millions of people and businesses who feel uncertain due to the pandemic, for TODAY only, The Unfakeable Code® book is available for \$0.99 on Amazon.com.

Combining over 40 years of research, studies, and inspiring testimony, the book contains a robust five-step methodology that will help you reinvent your life and become the master of your own destiny.

You'll Discover How To:

- Free Yourself From Judgement and Learn To Be Comfortable In Your Own Skin
- Manage Negative Self-Talk (and Turn Fear Into a Powerful Motivator)
- Infuse Your Life With a Limitless Sense of Freedom and Untapped Potential

And More!

Here's What Experts Have To Say About The Book:

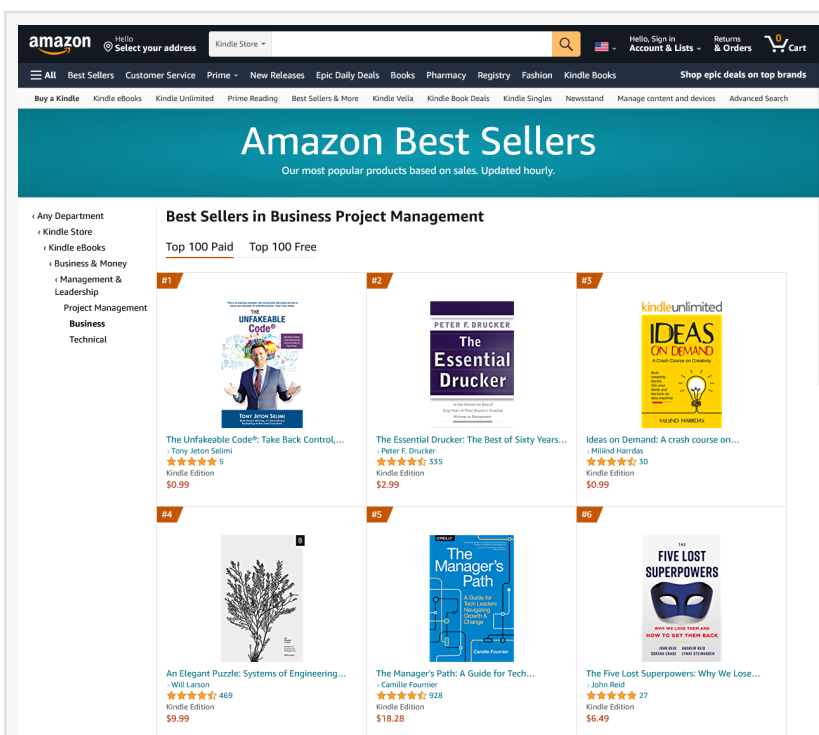
"A life manual that gives you valuable insights into the science of changing your mindset that will transform your existence." - Marie Diamond, a star from The Secret

If you're ready to let go of feeling powerless and out of control, it's time for you to discover the power of an Unfakeable personality.

>>Click [@-Control-Authentically-Freely-ebook/dp/B0928MJ4XH/](https://www.amazon.com/Unfakeable-Code®-Control-Authentically-Freely-ebook/dp/B0928MJ4XH/)><https://www.amazon.com/Unfakeable-Code®-Control-Authentically-Freely-ebook/dp/B0928MJ4XH/> to claim your copy for \$0.99. TODAY ONLY<<

"This is an inspiring, enjoyable, fast-moving book that shows you how to unlock your full power for unlimited success." Brian Tracy, Author, Chairman, and CEO of Brian Tracy International

"The worldview developed here transcends science, dogma, and belief, giving readers a new code to reconnect with their true, authentic individual and the Divine within that knows how to take back control, lead authentically and live freely on your terms." Dr. John Demartini, World



The Unfakeable Code® - The New Book by Tony J. Selimi #1 Amazon Bestseller

ABOUT TONY JETON SELIMI

Tony J. Selimi is an award-winning author, internationally well-sought business mentor, transformational life coach, filmmaker, visionary and one of the world's leading human behaviour authorities specialising on the psychology of personal and business success, breaking through perceived limits and attaining higher levels of achievement, energy and success. He teaches people how to create quantum leaps by empowering their social, spiritual, physical and relationship life, grow their business, improve their finances, elevate their mental and emotional well-being.

His mission impossible life journey formed Tony into a teacher whose life-transforming TJSeMethod: ALARM™ and business optimising principles are embraced by Fortune 500 CEOs such as Microsoft, SAP, Deutsche Bank, Bank of America, E&Y, Vandercom, Giga Cards, Amec Foster Wheeler and people from all professions including MBA graduates, entrepreneurs, coaches, authors, scientists, doctors, politicians, global leaders, lords, royalty, millionaires, billionaires, and celebrities. Organisations hire him to inspire their employees, tackle leadership, performance and financial related issues, resolve conflicts, improve sales, business processes, speak on mental health, power of inclusion, diversity and teach them how to engage, empower and elevate their leaders and teams, thus improving efficiency, profits, productivity and the overall company culture and wellbeing.

People from all professions book private consultations to help them overcome addictions, fears, depression, phobias, procrastination, low self-esteem, dissolve relationship conflicts and focus people's time and mental faculties on the things that matter to them the most. Selimi teaches people how to reduce stress, increase their business acumen, make better choices and decisions, improve their quality of life, create a healing mindset, financial success and a healthy work-life balance.

Based on his own life's transformation, he wrote the five times #1 Amazon International best-selling book A Path to Wisdom and multi-award-winning #Loneliness, in which he shares how people can turn every adversity into powerful lessons and a tool that they can use to upgrade their mindset and consciously re-engineer their reality. His upcoming book A Path to Excellence is to be published in 2020 alongside releasing further episodes of Living My Illusion, his multi-award-winning real-life coaching documentary series he co-created with Joel and Timea Van der Molen.

As an international speaker and consultant he has spoken at the stages of UN, TEDx, London Business Show, EBW2020, Migrant Women, Yes You Can, Quantum Leap, Animas Coaching Institute, Sterling Business Network, Rotary Club International, Asset House Management, Leadership Conferences, Cranfield School of Management, private dinner functions, awards ceremonies, and Mind Body Spirit Events. Selimi has been featured on many global magazines and appeared on over 500 TV/Radio stations across the world including being interviewed by Ian Pelham-Turner, an award-winning Royal Photographer and Royal Commentator, Rudina TV Klan, Besim Dina for Oxygen TV, Jack Canfield and Brian Tracy for ABC, NBC, CBS, FOX, SKY and their affiliates reaching over 50 million plus viewers, listeners and readers worldwide.

Selimi's parents, Shaqir and Ljutić Selimi, instilled within him a great work ethic and the importance education plays in creating a more just and peaceful world. His dad always called him "Diamond." In honour of the inspiration from his parents, Tony is now on a mission to teach his transformative method to elevate the lives of one billion people of all nationalities, creeds and colours, so they become purposeful and disciplined masters of themselves and dedicated leaders who support the UN 17 Sustainable Development Goals and collaborate in creating the blueprint to achieve a better and more sustainable future for all.

He is known for leaving people feeling elevated, fulfilled, inspired, loved and with a sense of inner peace.

Tony J Selimi Biography

Renown Human Behavior Expert, Philosopher and Founder of the Demartini Institute

- A compelling guide to help anyone return to authentic living and the antidote to 'fake-it-till-you-make-it' culture. Be confident, be bold, lead a more harmonic life, and heal those old emotional wounds.
- Filled with clear and practical step-by-step advice that anyone can use to build a better lifestyle. Based on five life-enhancing principles.
- A perfect gift book for anyone who is struggling, particularly post-pandemic, to re-learn how to be themselves and to become bold enough to try new things.
- Tony Jeton Selimi is a highly-acclaimed cognition expert, speaker, and the #1 Bestselling author of A Path to Wisdom, #Loneliness, and others. He is available for an interview.

"A life manual that gives you valuable insights into the science of changing your mindset that will transform your existence." Marie Diamond

Step forward a fresh new way to:

- Handle judgments and rejections easily
- Manage your negative self-talk
- Stop being a people-pleaser
- Use your emotions intelligently
- Infuse your life with freedom

This inspiring book and winner of the Literary Titan Silver Award shares some of the rules where people can come back into authentic living, leading, and loving, where old wounds can be healed, and masks can be unveiled. A must-read book that makes a compelling and scientific case for being more authentic at home, socially, and at work. It assists in harmonizing body-mind-heart intelligence to deal with any form of anxiety, conflict, stress, and willfully create an inspired destiny.

About the Author

Born in 1969 in the town of Gostivar, Republic of Northern Macedonia, Tony Jeton Selimi went from living homeless and penniless to an internationally recognized TEDx speaker, award-winning author, and cognition expert specializing in human behavior, emotional intelligence, and leadership excellence.

He co-created the documentary Living My Illusion and pioneered several trademarked methodologies in human development to help other people reach their aspirations and dreams. Entrepreneurs, CEOs, global leaders, Hollywood A-list celebrities, and people from all professions

consult with him to get unstuck, unleash their magnificence, excel in all critical areas of life, and live fulfilled, authentically, and freely on their terms. Organizations seek his expertise to boost productivity, performance, profits, and overall employee wellbeing. He's been featured on SKY, ABC, NBC, CBS, and FOX reaching over 100 million people.

The Unfakeable Code® is available in hardback, Audiobook, and ebook at all good bookshops, online retailers, and Author's website <https://tonyselimi.com>

224 pages, hardcover

ISBN □ 978-3991073857

Publication date: April 2021

To learn more about Tony Jeton Selimi, check out the author's official website:

<https://tonyselimi.com>, where you can connect with the author directly or through their social media pages.

Guidebook (Motivation, Leadership, and Business, Psychology, Self-Help and Counselling, Mind, Body Spirit)

Author available for interviews, private consults, speaking engagements, book signing tours, private training, film extras, and other bookings, please contact Alma Stasel, TJS Cognition Ltd, Media Relations, E-mail: info@tonyselimi.com, Telephone: +442078285005

To request review copies by e-mail, please send an e-mail request to b.bendra@novum-publishing.co.uk or the office at office@novum-publishing.co.uk. And by phone, please call the office number: 0203 766 0850. To request review copies by post, please write to Bianca Bendra, novum publishing, Alpha House, 100 Borough High Street, London SE1 1LB

FOR IMMEDIATE RELEASE

Alma Stamsel

TJS Cognition Ltd

+44 20 7828 5005

info@tonyselimi.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/553290480>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.